

Date: 25/05/2017

To,
The Listing Compliance Department,
BSE Limited,
P. J. Tower, Dalal Street,
Mumbai – 400 001

To,
The Listing Compliance Department,
National Stock Exchange of India Limited,
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400051

Sub.: Allotment of 75,200 equity shares pursuant to exercise of options under PC Jeweller Limited Employee Stock Option Plan 2011 & Increase in Paid-up Share Capital

Ref.: PC Jeweller Limited (Scrip Code: 534809, Symbol: PCJEWELLER)

Dear Sir / Madam,

This is to inform you that subsequent to the In – Principle Approvals obtained from BSE Limited (Ref.: DCS/IPO/AC/ESOP-IP/1539/2016-17 dated December 13, 2016) and National Stock Exchange of India Limited (Ref.: NSE/LIST/68005 dated December 16, 2016), the Board of Directors of the Company at its meeting held on May 25, 2017 allotted 75,200 equity shares having face value of Rs. 10/- each to those eligible employees of the Company, who have exercised their stock options under the Company's Employee Stock Option Plan 2011. The Allottees also include Shri Ramesh Kumar Sharma, Executive Director & Chief Operating Officer of the Company. The new shares rank pari – passu in all respects with the existing equity shares of the Company.

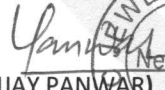
Consequent to this allotment the paid-up equity share capital of the Company has increased to Rs. 179,21,28,000/- divided into 17,92,12,800 equity shares of Rs. 10/- each.

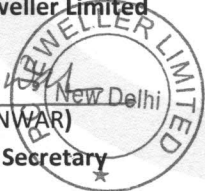
We would submit the necessary documents for listing shortly.

Kindly take the information on record.

Thanking you.

For PC Jeweller Limited


(VIJAY PANWAR)
Company Secretary



CC: 1) National Securities Depository Limited
2) Central Depository Services (India) Limited
3) Karvy Computershare Private Limited

PC Jeweller Limited

Regd. & Corporate Off: C - 54, Preet Vihar, Vikas Marg, Delhi - 110 092 Ph: 011 - 49714971 Fax : 011 - 49714972

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