

SEC/042/2013-14.

January 30, 2014

|                                                                                                                 |                                                                                                                                                   |
|-----------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| BSE Ltd.<br>Phiroze Jeejeebhoy Towers,<br>Dalal Street, Fort,<br>Mumbai - 400 001.<br><b>Stock Code: 532638</b> | National Stock Exchange of India Ltd.<br>Exchange Plaza,<br>Bandra-Kurla Complex.<br>Bandra. (East), Mumbai-400 051.<br><b>Symbol: Shoperstop</b> |
|-----------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|

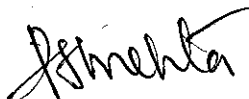
Dear Sirs,

Please be informed that the Compensation / Remuneration Committee of the Company has allotted **1,18,158** equity share of Rs.5/- each, on account of exercise of vested Employee Stock Options by an employees of the Company under ESOP 2008 Schemes on January 30, 2014.

You are requested to kindly take note of the same.

Thanking you.

Yours faithfully,  
**For Shoppers Stop Limited**

  
\* **Prashant Mehta**  
**Vice President – Legal &**  
**Company Secretary**