



December 11, 2018

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 051 BSE – 500495	National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400 051 NSE – ESCORTS	Delhi Stock Exchange Limited DSE House, 3/1, Asaf Ali Road, New Delhi – 110 002 DSE – 00012
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Subject: Launching of new range of Construction Equipment at Bauma CONEXPO 2018

Dear Sir,

Pursuant to the Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed the Press Release dated December 11, 2018 regarding launching of new range of Construction Equipment at Bauma CONEXPO 2018.

This is for your information and record.

Thanking you.

Yours faithfully,
For Escorts Limited

Ajay Sharma
Group General Counsel
& Company Secretary

Encl: as above



PRESS RELEASE

**Escorts launches new range of construction equipment at
Bauma CONEXPO 2018**

- *Launches the next generation Hydra Pick-n-Carry Crane with higher safety features*
- *Unveils new compactor in 11- ton class and a mini compactor in 3-ton class*
- *To increase product offerings through partnerships with Tadano, Doosan and Comansa*
- *Aspires to be a leading solution provider in material handling & construction equipment*
- *Targets 800 touch points with authorized service centers*

Gurugram, 11 December, 2018: Escorts Construction Equipment (ECE), the construction and material handling equipment manufacturing arm of Escorts Limited, today launched three new products at Bauma CONEXPO 2018. The new product line-up comprised New Compactor **EC 5511** in 11-ton class, New Mini Compactor **EC 3664** in 3- ton class and Next Generation Hydra Pick And Carry Crane (PNC) Crane **Hydra NXT 13**.

Additionally, Escorts exhibited an array of other best-in-class equipment that included Tadano- Escorts Rough Terrain Crane **CTI-500XL** and Doosan Excavator **DX-225 LCB** & Rock Breaker alongside the recently launched **Hydra 13 Top Jack** & **TRX 15 SuperLift** .

The latest addition to Escorts' Compactors, **EC 5511** is a new generation compactor which is designed to give optimum compaction performance with excellent operational efficiency. Also, on display is the most advance Mini Compactor **EC3664** powered with Escorts water cooled engine, this mini compactor in 3-ton class is the latest offering in the small compaction machine space.

In CONEXPO 2018, Escorts is displaying the future of Hydra i.e. **Hydra NXT**, which combines the convenience of a Hydra, safety aspect of TRX range & at attractive price point. This product will address the customer demand, both corporate and retail, who have been looking for a solution that offers higher stability, manoeuvrability and improved load handling capabilities. Unlike Hydra, **Hydra NXT** is equipped with steering wheel & the boom is specially designed to accommodate multiple attachments viz., Man basket, Crane jib, Forks, construction bucket etc.,

Speaking on the occasion, **Ajay Mandahr, CEO - Escorts Construction Equipment** said, "Augmenting our customer's accessibility to services and genuine spare parts is of utmost importance to Escorts. We strive to expand our reach by attaining 800 touch points with authorized service centres across the country by the end of this fiscal. Our USP is value innovation and most competitive operating costs. We have a strong reputation in SAARC countries, Middle East, Latin America and Africa and export is a key driver of our overall growth strategy. We have plans to expand our Backhoe portfolio globally and are open to contract manufacturing, private labelling and direct export. Escorts has been open to joint ventures and technical



collaborations to enter new segments. We are confident that our partnerships with global players will enable us to tap the opportunity market segments and reinforce our leadership in construction equipment space."

ECE showcased the upgraded version of its existing products, new innovative equipment alongside the products from its global partners Tadano, Doosan and Comansa.

Note for the Editor

The Escorts Group is among India's leading engineering conglomerates, operating in the high-growth sectors of Agri Machinery, Material Handling, Construction Equipment and Railway Equipment. The Group has earned the trust of over 5 million customers by way of product and process innovations over seven decades of its existence. Escorts endeavours to transform lives in rural and urban India by leading the revolution in agricultural mechanization, modernization of railway technology and transformation of Indian construction.

For further information, please contact:

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