ESCORTS

September 6, 2019

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 051 **BSE – 500495**	**National Stock Exchange of India Limited** Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400 051 **NSE – ESCORTS**	**Delhi Stock Exchange Limited** DSE House, 3/1, Asaf Ali Road, New Delhi – 110 002 **DSE – 00012**

Subject: Escorts Showcases India's first Hybrid Concept Tractor at Esclusive 2019

Dear Sir,

Pursuant to the Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed the press release dated September 6, 2019 titled **"Escorts Showcases India's first Hybrid Concept Tractor at Esclusive 2019".**

This is for your information and record.

Thanking you.

Yours faithfully,
For **Escorts Limited**

Ajay Sharma
Group General Counsel
& Company Secretary

Encl: as above

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Escorts Showcases India's first Hybrid Concept Tractor at Esclusive 2019

- *Showcases India's first Hybrid concept tractor powered by fuel & battery*
- *Showcases India's first Hybrid concept Backhoe loader powered by fuel & battery*
- *Brings to the market an environment-friendly hybrid technology with various modes of charging*
- *Hybridization offers increased fuel efficiency and low emissions*
- *Showcases India's first multi utility Rural Transport Vehicle (RTV) Concept*
- *Also showcases smart range of Tractor Driven Mini Sugarcane Harvester & unique self-propelled sprayers for precision agriculture*

New Delhi, September 6th: At Esclusive 2019, Escorts' annual innovation platform, India's leading engineering conglomerate, Escorts Limited, announced India's first Hybrid Concept Tractor powered by fuel and battery both. Pioneering the concept, the company is launching this in the range of 70-75 HP which can be boosted up to 90 HP with the help of its hybridization feature. This unique ability in a tractor brings to the market a product that reduces the emission and increases the efficiency for the customer. Also, by displaying exclusive smart range of Tractor Driven Mini Sugarcane Harvester & self-propelled spraying technology, Escorts re-affirms its thought leadership in farm mechanization & precision agriculture space.

Escorts' Hybrid Tractor is an eco-friendly and a cost-effective product. It has four operating modes. In Hybrid mode, the machine uses two sources of energy, diesel and electric, to propel the vehicle. In Pure Electric mode, Tractor can run only on Batteries with Zero Emissions. In ICE direct mode, the tractor is driven and operated as a conventional tractor with an Internal Combustion Engine. Charging mode with three power generation sub-modes , Regeneration when excess power is available while working, ICE (thru Internal Combustion Engine) and plug-in mode, in which the vehicle in stand still position connected to a standard wall socket with a charging device.

The company also showcased Hybrid backhoe loader concept, India's first, for smarter and greener construction equipment space. Launching in the range of 50HP Engine along with Hybrid technology which can provide up to 75HP power. The product offers exceptional overall performance with higher productivity, fuel efficiency & convenience at reduced carbon footprints. The machine has Regenerative mode which send back the energy to the battery during the excess power available in engine. It has three working modes – Hybrid, ICE -Diesel and Electric -Excavator only.

Adding to its engineering & innovation prowess, Escorts also offered a major highlight by showcasing India's first multi-utility Rural Transport Vehicle, RTV concept named "Rider" to address the required mobility in rural farming and hard terrain maneuvering. The RTV will also enable applications in haulage, construction, agriculture produce logistics and various other utility segments offering a payload capacity of 750 KG and an optional four-wheel drive mode.

Speaking on the occasion, **Chairman and Managing Director, Escorts Ltd., Mr. Nikhil Nanda**, said,
"After the successful launch of electric and autonomous concept tractors in the last two Esclusive platforms, It is indeed a proud moment for Escorts to have pioneered in developing India's first concept Hybrid Tractor, Hybrid Backhoe & a RTV this year. Through our focus on innovation and R&D, Escorts has always strived to make world-class technology driven products available to the farming and infrastructure space. These smart technology solutions are developed to cut down on emissions and increasing fuel efficiency boost productivity and agriculture output.

Classification | ESCORTS-INTERNAL

About Esclusive:

Esclusive is an annual innovation platform from Escorts scheduled for September 6th every year to announce unique technology innovation and disruption in Agriculture, Construction equipment and Railways segment. It started in 2017 with the launch of world's first Compact Electric Tractor. The platform is attended by media, international and domestic channel and supplier partners from 63 countries, technology partners, industrial body representatives, industry influencers, and customers.

For the Editor:

The Escorts Group is among India's leading engineering conglomerates operating in high growth sectors of Agri Machinery, Material Handling & Construction Equipment and Railway Equipment. The Group has earned the trust of over 5 Million customers by way of product and process innovations over seven decades of its existence. Escorts endeavors to transform lives in rural and urban India by leading the revolution in agriculture mechanization, modernization of automotive & railway technology and transformation of Indian construction.

For further information, please contact:

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