



Escorts Kubota Limited

May 28, 2026

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400001

BSE – 500495

National Stock Exchange of India Limited

Exchange Plaza, Bandra Kurla Complex,
Bandra East, Mumbai – 400051

NSE – ESCORTS

Sub: Copy of Press Release

Dear Sir/ Ma'am,

Please find enclosed herewith the copy of Press Release issued by the Company titled *"Escorts Kubota sharpens horticulture play with Kubota NeoStar compact and narrow tractor series"*

Kindly take the same on record.

Thanking you,

Yours faithfully,

for **Escorts Kubota Limited**

Arvind Kumar

Company Secretary

Encl.: As above

Escorts Kubota Limited

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Corporate Identification Number L74899HR1944PLC039088

Escorts Kubota sharpens horticulture play with Kubota NeoStar compact and narrow tractor series

- The Kubota NeoStar series now has a new 27HP category narrow variant purpose-built for sugarcane and inter-row applications.
- The NeoStar series is introduced in the 21-30 HP segment, catering to the 21-27 HP range with compact four-wheel drive tractors. The series is equipped with Power Steering and ECO PTO across all models for operator convenience and fuel-efficient operations.
- *Builds on Kubota's legacy and the trust of 80,000+ compact and narrow tractor customers in India*

Faridabad, 28 May 2026: Escorts Kubota Limited, the major agri-machinery and construction equipment, today announced the introduction of Kubota Neostar, a significant upgrade to its compact tractor range in the 21-30 HP segment. Catering to the 21–27 HP range, this series is engineered for higher productivity, improved operator comfort and smarter upgrade value, and is being introduced with a focus on high-potential sugarcane, vineyard and horticulture clusters across states of Maharashtra, Karnataka, Madhya Pradesh and Gujarat. The rollout builds on Kubota's strong legacy and the trust of more than 80,000 compact and narrow tractor customers in India.

Escorts Kubota operates three tractor brands in India - Farmtrac, Powertrac & Kubota - catering to entry-premium, value and premium segments, respectively. The NeoStar series sits within the premium Kubota brand and reinforces the company's focus on application-led products for the 21–27 HP category range, one of the fastest-growing parts of the Indian tractor market, having grown around 35% over the last three years on rising horticulture mechanization.

The range is offered in two configurations. **NeoStar** narrow variant with a true width of around 2.98 ft, among the few such offerings in the segment, is designed for sugarcane & narrow inter-row operations, while **NeoStar** is positioned as a smart, all-round compact tractor for vineyard, orchards & multi-crop usage in confined-space applications.

The New addition in the NeoStar series is inclusion of new narrow variants, among them a 27 HP category purpose-built for narrow sugarcane fields and interculture operations. The power steering across all models provide superior operator comfort while Eco PTO improves fuel efficiency during operations, while the compact design and enhanced ergonomics make the

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tractors well-suited for multi-crop and confined space applications. Backed by Kubota's Japanese engineering reliability and durability, the range offers multi-application capability across orchard, sugarcane and vineyard fields for interculture, spraying, haulage & rotavator application. NeoStar is aimed at horticulture farmers growing crops such as grapes, sugarcane, pomegranate, banana and mango, along with vegetable growers, orchard operators and agri-entrepreneurs offering spraying, rotavator and loader services, particularly progressive and young farmers with landholdings of around 1–5 hectares.

Commenting on the unveiling, **Nikhil Nanda, Chairman and Managing Director** said, *"The 21–30 HP compact segment has grown significantly over the last three years and is now a fast-growing part of the Indian tractor market, powered by the rapid mechanization of horticulture. The NeoStar is a premium, application-led Kubota range that helps us capture incremental share in the high-growth horticulture belts of West, south and parts of central India and to deepen the trust that our customers already place in the Kubota brand."*

Akira Kato, Deputy Managing Director said, *"Our engineering begins with the understanding of requirements on the field. With the NeoStar series, we are bringing best of Japanese technology, refined over decades in the world's most demanding orchard and interculture operations, to the Indian horticulture farmer. The Eco PTO, power steering and true narrow-width design are not add-ons; they are the result of precision engineering aimed at giving farmers better farm productivity along with Japanese-grade reliability and durability that lasts season after season."*

Rajan Chugh, Chief Officer, Tractor Division said, *"The NeoStar series has been specially engineered around the needs of our horticulture farmers. The NeoStar narrow 27 Hp category variant, with a true width of around 2.98 ft, moves comfortably through narrow Sugarcane rows without any crop damage where standard tractors cannot operate. The Neostar series now comes with power steering and Eco PTO across all models for better operator comfort & fuel economy, farmers can have longer working hours & better saving on fuel. While the compact design & multi-application suitability makes Kubota Neostar the right solution for the orchard farmers."*

The Kubota NeoStar series will be available across authorized Kubota dealerships in India.

About Escorts Kubota Limited (EKL)

Escorts Kubota Limited (EKL) is a leading engineering conglomerate with over 80 years of expertise, dedicated to delivering top-tier solutions in agricultural and construction

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equipment that drive India's development. The company crafts cutting-edge, dependable products, including its renowned tractor family—Farmtrac, Powertrac and Kubota. It also offers specialized Farmpower agricultural machinery and a strong lineup of construction equipment brands. Together, these solutions unite Indian ingenuity with Japanese precision for exceptional performance. Through an extensive dealer network, EKL ensures these advanced, reliable products reach customers across India and globally, upholding its legacy as a forward-thinking leader in transforming agriculture and infrastructure.

Learn more at www.escortskubota.com

For further media queries, please contact:

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