February 4, 2014

To

Bombay Stock Exchange Limited

National Stock Exchange of India Limited

Dear Sir/Madam,

Regarding: Eros International Media Ltd. – BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Please find the Press Release attached herewith this document.

You are requested to take this information on record.

Thanks & Regards,

For, Eros International Media Limited

Authorised Signatory

Encl: As above

EROS INTERNATIONAL MEDIA LIMITED
Corporate Office: 901/902, Supreme Chambers, Off Veera Desai Road, Andheri (W), Mumbai - 400 053.
Tel.: +91-22-6602 1500 Fax: +91-22-6602 1540 E-mail: eros@erosintl.com • www.erosintl.com
Regd. Office: 201, Kailash Plaza, Plot No. A-12, Opp. Laxmi Ind. Estate, Link Road, Andheri (W), Mumbai - 400 053.

Eros International's 'Jai Ho' Starts off the Rs 100 crore club for 2014

Grosses Rs 166.33 crore at the box office worldwide

UP state goes tax free

Mumbai, 4th February, 2014: Eros International Media Limited (Eros International), a leading global company in the Indian film entertainment industry, has announced Rs. 166.33 crore gross for *Jai Ho* up to its second weekend at the box office worldwide. With this announcement, the *Salman Khan starrer* becomes the first film to cross the Rs. 100 crore mark at the box office in calendar year 2014. Released in across 5000 plus screens worldwide, the film grossed **Rs. 133.33 crore** (Nett Rs. 102.58 crore) at the **domestic** box office and **Rs. 33 crore** (US $ 5.4 mn) at the **overseas** box office, up to the second weekend.

Speaking on the film's performance, **Nandu Ahuja, Sr. VP, India Theatrical, Eros International Media Ltd** said, *"We are encouraged by the film's run into its second week. With Uttar Pradesh going tax free which will give a boost to the collections, we are hoping more states will follow".*

Kamal Jain, Group CFO, Eros International Media Ltd, added, *"Jai Ho is an action drama with a social message and slightly different from the usual Salman Khan fare, so the film was sensibly priced keeping this in mind. We are pleased to say that while the film may not have smashed box office records as is the recent trend, it is a profitable venture for us and we are proud to be associated with the film. It is definitely a key film in our portfolio that we will continue to exploit for the next 60 years".*

Produced by Eros International in association with Sohail Khan Productionz and directed by Sohail Khan, the film also stars Tabu, Danny Denzongpa, Daisy Shah in pivotal roles. *Jai Ho* released worldwide on 24th Jan 2014.

About Eros International Media Ltd (Eros International)

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The Company has a competitive advantage through its extensive and growing movie library comprising of over 1,100 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For further information please visit: www.erosintl.com