August 30, 2013

The DCS–CRD,
Bombay Stock Exchange Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai – 400 001

The DCS–CRD,
National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No- 'C' Block, G Block
Bandra-Kurla Complex
Mumbai-400051

Sub:- Press Release

Ref: BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Dear Sir/ Madam,

Please find enclosed the Press Release of Eros International Media Limited.

You are requested to take this information on record.

Thanking you

Yours faithfully,
For Eros International Media Limited

Dimple Mehta
Company Secretary & Compliance Officer

Encl:- Press Release

Eros International acquires worldwide distribution rights of

Grand Masti

Mumbai, 30th August, 2013: Eros International Media Limited (Eros International), a leading global company in the Indian film entertainment industry, has acquired the worldwide distribution rights of the highly anticipated comedy ***Grand Masti.*** The film releases on September 13, 2013.

The film is a sequel to the 2004 smash hit *Masti* and features Vivek Oberoi, Aftab Shivdasani and Riteish Deshmukh reprising their roles from the original and is directed by Indra Kumar.

Speaking on the occasion, **Sunil Lulla, Managing Director, Eros International Media Limited** said, "*We are happy to continue our long association with Ashok Thakeria and Indra Kumar. Grand Masti is one of the most eagerly awaited sequels this year and with the huge success Masti enjoyed, we are confident its sequel too will be a winner at the box office. The film promises double the dose of laughter and masti as is evident from the promos and we are anticipating a very encouraging response to the film.*"

Producer Ashok Thakeria added, "*Grand Masti is a sequel to India's first Adult Comedy, carrying forward the tone set in the first part. We are positive the film will deliver what it promises and are very happy to have Eros releasing the film worldwide. Our relationship with Eros goes back a long way with them distributing all our films overseas - from Raja to Masti. This is the first time they are releasing our film worldwide and we couldn't have asked for a better platform for its showcasing".*

Grand Masti is the story of three married guys Vivek Oberoi as Meet, Aftab Shivdasani as Prem and Riteish Deshmukh as Amar go out on fun experience in their college reunion, finally to be trapped in danger. The film also features Bruna Abdalah, Karishma Tanna, Sonalee Kulkarni, Kainaat Arora, Maryam Zakaria and Manjari Fadnis in key roles.

About Eros International Media Ltd (Eros International)

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a global player within the Indian media and entertainment arena. It operates on a vertically integrated studio model controlling content as well as distribution & exploitation across multiple formats globally, including cinema, digital, home entertainment and television syndication. Eros International is part of Eros International plc which is the first Indian media Company to get listed on the Alternative Investment Market of the London Stock Exchange.

For further information please visit www.erosintl.com

EROS INTERNATIONAL MEDIA LIMITED ★ MUMBAI ★ EROS INTERNATIONAL MEDIA LIMITED

EROS INTERNATIONAL MEDIA LIMITED
Corporate Office: 901/902, Supreme Chambers, Off Veera Desai Road, Andheri (W), Mumbai - 400 053.
Tel.: +91-22-6602 1500 Fax: +91-22-6602 1540 E-mail: eros@erosintl.com • www.erosintl.com
Regd. Office: 201, Kailash Plaza, Plot No. A-12, Opp. Laxmi Ind. Estate, Link Road, Andheri (W), Mumbai - 400 053.