November 27, 2013

The DCS–CRD,
Bombay Stock Exchange Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai – 400 001

The DCS–CRD,
National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No- 'C' Block, G Block
Bandra-Kurla Complex
Mumbai-400051

Sub:- Press Release

Ref: BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Dear Sir/ Madam,

Please find enclosed the Press Release of Eros International Media Limited.

You are requested to take this information on record.

Thanking you

Yours faithfully,
For Eros International Media Limited

Dimple Mehta
Company Secretary & Compliance Officer

Encl:- Press Release

Eros International snaps up Salman Khan's JAI HO

Mumbai, 27th November 2013: Eros International Media Ltd. (Eros International), a leading global company in the Indian film entertainment industry has announced that it will co-produce Sohail Khan Productionz's forthcoming film ***JAI HO*** which has Salman Khan in its lead.

Presented by Eros International, produced by Sohail Khan and Sunil Lulla, *Jai Ho* is scheduled to release on 24th January 2014. The highly anticipated film will be the superstar's next release after the blockbuster *Dabangg 2*. *Jai Ho* is slated to be an out and out entertainer and showcases Salman as a hero of the masses in a socially relevant theme.

Commenting on the announcement, Sunil Lulla, Managing Director, Eros International Media Ltd said, "*With Eros associated with most of Salman's recent releases, we are very happy to extend this relationship with Jai Ho. Once again, audiences are in for a treat with their favourite star springing a surprise with this unusually themed film. We are excited about this collaboration with Sohail for Jai Ho which promises to be high on entertainment.*"

Sohail Khan added, *"We have worked closely with Eros in the past on the film ' Partner ' and I'm looking forward to extending this successful partnership with Jai Ho".*

About Eros International Media Ltd (Eros International)

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The Company has a competitive advantage through its extensive and growing movie library comprising of over 1,100 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For further information please visit: www.erosintl.com

EROS INTERNATIONAL MEDIA LIMITED MUMBAI

EROS INTERNATIONAL MEDIA LIMITED
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