September 22, 2011

To

Bombay Stock Exchange Limited

National Stock Exchange of India Limited

Regarding: Eros International Media Ltd. – BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Please find attached Eros International's Press Release attached herewith this document.

You are requested to take this information on record.

Thanks & Regards,

Rajesh Bhatia

Company Secretary and Compliance Officer

Eros International Media Limited

Encl: As above

Eros International to release Pankaj Kapur's *Mausam* across 2,000 plus screens worldwide on 23rd September 2011

Mumbai, 22nd September 2011: Eros International Media Ltd (Eros International), India's largest integrated film studio and Vistaar Religare Film Fund is all set to release the highly anticipated *Mausam* on 23rd September 2011. The film marks the directorial debut of veteran actor Pankaj Kapur and stars Shahid Kapur and Sonam Kapoor. Eros International and Vistaar Religare are gearing up for a wide release for the co-produced film across 2,000 plus screens worldwide with a combination of prints and digital screens.

The television premiere of the film will be on Sahara's GEC channel and the content licensing deal was struck on the basis of minimum guarantee and then a potential uplift based on the box office performance of the film ensuring Eros maximises its revenues if the film attracts audiences.

The film is economically budgeted and co funded by co-production partners Eros International and Vistaar Religare Film Fund, where Eros's Investment is less than Rs 15 crores plus print and advertising, with an overall agreement budgeted value of less than Rs 32 crores.

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Mausam (Seasons of Love) is a story of timeless love in the face of political hostilities and religious conflict, between a proud Punjabi Air Force Officer (Shahid Kapur) and an innocent Kashmiri refugee (Sonam Kapoor). Set against a landscape that transcends decades and spans continents, *Mausam* is a classic journey that transports one into a world of indestructible bonds of love enveloped by the roulette of destiny.

About Eros International Media Ltd (Eros International)

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a global player within the rapidly expanding Indian media and entertainment arena. It operates on a vertically integrated studio model controlling content as well as distribution & exploitation across all formats globally, including cinema, digital, home entertainment and television syndication. Eros International is part of Eros International Plc which is the first Indian media Company to get listed on the Alternative Investment Market of the London Stock Exchange.

Eros International has rich experience of over three decades in establishing a global platform for Indian cinema. The Company has a competitive advantage through its extensive and growing movie library comprising of over 1,100 films which include Hindi, Tamil and other regional language films for home entertainment distribution. Eros International has successfully built a robust and dynamic business model by combining the release of new films every year with the exploitation of a valuable film library, making it undisputedly one of the largest content owners in the business.

For further information, log on to www.erosintl.com