March 22, 2012

To

Bombay Stock Exchange Limited

National Stock Exchange of India Limited

Regarding: Eros International Media Ltd. – BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Please find attached Eros International's Press Release attached herewith this document.

You are requested to take this information on record.

Thanks & Regards,

For, Eros International Media Limited

Anand Shankar

Authorised Signatory

Encl: As above

Eros International acquires international rights of TEZZ

Mumbai, 22nd March 2012: Eros International Media Ltd (EIML), a leading global company in the Indian film entertainment industry has acquired the international distribution rights of the forthcoming action thriller *Tezz*. The film releases worldwide on April 27, 2012.

Produced by Venus Films and directed by Priyadarshan, ***Tezz*** features an ensemble cast of Mohanlal, Anil Kapoor, Ajay Devgan, Boman Irani, Kangna Ranaut, Sameera Reddy and Zayed Khan in main roles.

Commenting on the acquisition, Pranab Kapadia, President Marketing & Sales, Eros International plc said, "*With its stylish look, great action and catchy music, there is a positive buzz and anticipation around Tezz overseas and we are looking forward to an exciting film by Priyadarshan*".

About Eros International Media Ltd (Eros International)
Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a global player within the Indian media and entertainment arena. It operates on a vertically integrated studio model controlling content as well as distribution & exploitation across multiple formats globally, including cinema, digital, home entertainment and television syndication. Eros International is part of Eros International plc which is the first Indian media Company to get listed on the Alternative Investment Market of the London Stock Exchange.

Eros International has over three decades of experience in establishing a global platform for Indian cinema. The Company has an extensive and growing movie library comprising of over 1,100 films which include Hindi, Tamil and other regional language films for home entertainment distribution. Eros International has successfully built its business by combining the release of new films every year with the exploitation of a large film library, making it one of the largest content owners in the Indian film business.