November 14, 2011

To

Bombay Stock Exchange Limited

National Stock Exchange of India Limited

Regarding: Eros International Media Ltd. – BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Please find attached Eros International's Press Release attached herewith this document.

You are requested to take this information on record.

Thanks & Regards,

Rajesh Bhatia

Company Secretary and Compliance Officer

Eros International Media Limited

Encl: As above

Eros International's ROCKSTAR records a hugely successful opening weekend collection of Rs. 64 crore gross worldwide

Seventh largest opening day of all time

Ranbir Kapoor's biggest ever opener

Mumbai, 14th November 2011: Eros International Media Ltd (Eros International), a leading global company in the Indian film entertainment industry has announced a very successful opening of **Rs. 64 crore** gross worldwide for Imtiaz Ali's latest release *Rockstar*. The film co-produced by Shri Ashtavinayak Cine Vision Ltd. in association with Eros International Media Ltd. released across more than 2,000 screens worldwide on 11th November 2011 and was the seventh largest first day India opening in Bollywood's history.

Hailed as Ranbir Kapoor's finest performance to date and his biggest ever opener, *Rockstar* has grossed **Rs. 53 crore** in India (Net collection: **Rs. 37crore**) and **Rs. 11 crore** overseas in its first three days.

Speaking on the film's fabulous performance, Nandu Ahuja, Sr. VP, Distribution, Eros International Media Ltd said, "*Imtiaz Ali has once again captured the audiences' imagination and coupled with Ranbir Kapoor's exemplary performance, Rockstar has opened to a superb response across the country, especially in the multiplexes. This is Ranbir's biggest ever opening and elevates him to the league of superstars for sure. With colleges re-opening this week, we are looking at the film remaining steady at the box office through the week*".

Pranab Kapadia, President - Distribution - Eros International plc added, "*Eros International adds another feather to its cap with Rockstar which has been appreciated worldwide. It has taken a fantastic opening overseas and has fared very well in UK, USA and the Middle East*".

One of the highly anticipated films this year, *Rockstar* has an ensemble star cast of Ranbir Kapoor, debutante Nargis Fakhri, Piyush Mishra, Kumud Mishra, Aditi Rao along with a memorable cameo by the Late Shammi Kapoor. The musical score by maestro A R Rahman has been widely acclaimed as well.

Rockstar has earned rave reviews from leading critics including Nikhat Kazmi of The Times of India - *'savour a beautiful experience'* (4 stars), Subhash K Jha calling the film *'spellbinding and probably Imtiaz Ali's finest work so far'* (4 stars), Taran Adarsh on Bollywood hungama calling *'every frame picture perfect, a painting on celluloid* (3 stars), Raja Sen on Rediff - *'Ali masterfully weaves in details that draw us in; Ranbir shines through the film'* (4 stars), Rajeev Masand on CNN IBN pronouncing *'Rockstar deserves a watch'* (3 stars).

About Eros International Media Ltd (Eros)

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a global player within the rapidly expanding Indian media and entertainment arena. It operates on a vertically integrated studio model controlling content as well as distribution & exploitation across all formats globally, including cinema, digital, home entertainment and television syndication. Eros International is part of Eros International plc which is the first Indian media Company to list on the Alternative Investment Market of the London Stock Exchange.

Eros International has rich experience of over three decades in establishing a global platform for Indian cinema. The Company has a competitive advantage through its extensive and growing movie library comprising of over 1,100 films which include Hindi, Tamil and other regional language films for home entertainment distribution. Eros International has successfully built a robust and dynamic business model by combining the release of new films every year with the exploitation of a valuable film library, making it undisputedly one of the largest content owners in the business.

For further information please visit: www.erosintl.com