March 14, 2012

To

Bombay Stock Exchange Limited

National Stock Exchange of India Limited

Regarding: Eros International Media Ltd. – BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Please find attached Eros International's Press Release attached herewith this document.

You are requested to take this information on record.

Thanks & Regards,

For, Eros International Media Limited

Kamal Jain

Authorised Signatory

Encl: As above

EROS INTERNATIONAL MEDIA LIMITED
(Formerly known as Eros International Media Private Ltd.)
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Eros International & Prakash Jha sign 3 film deal

Mumbai, 14th March 2012: Eros International Media Ltd (EIML), a leading global company in the Indian film entertainment industry has announced it will be co-producing three films with Prakash Jha Productions.

The first of the films titled *Chakravyuh*, directed by Prakash Jha will star Abhay Deol, Arjun Rampal, Esha Gupta, Manoj Bajpai and others. Written by Prakash Jha, Anjum Rajabali and Sagar Pandya, the music will be scored by Salim-Sulaiman. *Chakravyuh* is scheduled to go on floor on 7th April 2012.

Commenting on the multi-film tie-up, Sunil Lulla, Managing Director, Eros International Media Ltd said, *"It is great to be associated with good cinema and one can expect thought provoking as well as popular film content from the very talented Prakash Jha. We look forward to this association and presenting quality entertainment to film enthusiasts".*

Prakash Jha added, *"Our association with Eros goes back to 'Mrityudand' and we are happy to work with them on a regular and long term basis for creating content."*

About Eros International Media Ltd (Eros International)
Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a global player within the Indian media and entertainment arena. It operates on a vertically integrated studio model controlling content as well as distribution & exploitation across multiple formats globally, including cinema, digital, home entertainment and television syndication. Eros International is part of Eros International plc which is the first Indian media Company to get listed on the Alternative Investment Market of the London Stock Exchange.

Eros International has over three decades of experience in establishing a global platform for Indian cinema. The Company has an extensive and growing movie library comprising of over 1,100 films which include Hindi, Tamil and other regional language films for home entertainment distribution. Eros International has successfully built its business by combining the release of new films every year with the exploitation of a large film library, making it one of the largest content owners in the Indian film business.

For further information please visit: www.erosintl.com