10th June 2011

To
The DCS – CRD
Bombay Stock Exchange Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai 400 001

The DCS - CRD
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No – C Block, G Block,
Bandra Kurla Complex,
Mumbai 4000 51

Ref : BSE Script Code : 533261 & NSE Script Code: EROSMEDIA

Dear Sir,

Please find attached Eros International's Press Release titled "**Eros International announces first week gross worldwide collections of Rs 113 Cr for "Ready"**

You are requested to take this information on record.

Yours Faithfully

For Eros International Media Limited

Rajesh Bhatia
Company Secretary and Compliance Officer

Eros International announces a bumper Rs 113 crore first week gross worldwide collections of

for Salman Khan's 'Ready'

Mumbai, 10th June 2011: Eros International Media Ltd (Eros International), a leading global company in Indian filmed entertainment, has announced an exceptional first week performance for Salman Khan's 'Ready' directed by Aneez Bazmee. Since its release on 3rd June, the film has grossed Rs. 113 crore worldwide, with Rs. 100 cr in India (Net collection: Rs. 69 crore) and Rs. 13 crore overseas in its first week.

Ready was released worldwide by Eros International in association with Waves Cinemas. Starring one of India's most popular stars Salman Khan along with Asin, the film opened across 2,000 plus screens worldwide and has continued to perform on a high note after taking a fantastic opening.

Speaking on Ready's performance, Mr. Ponty Chadha commented, *"We are very happy to align with Eros International and present Ready to a global audience. The film has truly lived up to its expectations and we anticipate the excellent performance to continue in the coming weeks too."*

Mr. Sunil Lulla, Managing Director, Eros International Media Ltd added, "*Ready opened to a phenomenal response and has managed to sustain its foothold at the box office which has resulted in outstanding collections throughout the first week. The film is among the top three grossing films in its first week and we are delighted to associate with Ponty Chadha and play a role in delivering this blockbuster".*

About Eros International Media Ltd (Eros International)

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a global player within the rapidly expanding Indian media and entertainment arena. It operates on a vertically integrated studio model controlling content as well as distribution & exploitation across all formats globally, including cinema, digital, home entertainment and television syndication. Eros International is part of Eros International Plc which is the first Indian media Company to get listed on the Alternative Investment Market of the London Stock Exchange.

Eros International has rich experience of over three decades in establishing a global platform for Indian cinema. The Company has a competitive advantage through its extensive and growing movie library comprising of over 1,100 films which include Hindi, Tamil and other regional language films for home entertainment distribution. Eros International has successfully built a robust and dynamic business model by combining the release of new films every year with the exploitation of a valuable film library, making it undisputedly one of the largest content owners in the business.

For further information, log on to www.erosintl.com

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