December 12, 2011

To

Bombay Stock Exchange Limited

National Stock Exchange of India Limited

Regarding: Eros International Media Ltd. – BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Please find attached Eros International's Press Release attached herewith this document.

You are requested to take this information on record.

Thanks & Regards,

Nitin Zanwar

Authorised Signatory

Eros International Media Limited

Encl: As above

EROS INTERNATIONAL MEDIA LIMITED
(Formerly known as Eros International Media Private Ltd.)
Corporate Office: 901/902, Supreme Chambers, Off Veera Desai Road, Andheri (W), Mumbai - 400 053.
Tel.: +91-22-6602 1500 Fax: +91-22-6602 1540 E-mail: eros@erosintl.com • www.erosintl.com
Regd. Office: 201, Kailash Plaza, Plot No. A-12, Opp. Laxmi Ind. Estate, Link Road, Andheri (W), Mumbai - 400 053.

Eros International announces Tamil co-production venture with Photon Kathaas Productions to be directed by Gautham Menon

Mumbai, 12th December 2011: Eros International Media Ltd (EIML), a leading global company in the Indian film entertainment industry, has announced a co-production deal with Photon Kathaas Productions ("PKP") for a Tamil film titled ***Yohan: Adhyayam Ondru*** (John: Chapter 1) starring Vijay. Produced in association with Future Film Production Ltd (UK Production), the film will be directed by Gautham Vasudev Menon with music by A R Rehman and is expected to commence production from Q2 2012.

Yohan is the first of its kind (in South India) action thriller centering around a character that will be featured in a series of films (prequels and sequels). The film will be shot in international locations, predominantly in the United Kingdom with the active support of the UK government. The UK has a very favourable policy towards encouraging foreign film makers to shoot their films in the UK.

Commenting on the development, **Mr. Sunil Lulla, Managing Director, Eros International Media Ltd** said, "*Eros continues to make advances in the regional film markets and we are happy to associate with PKP and further expand our south repertoire. Yohan: Adhyayam Ondru promises to be one of its kind action thrillers by the very talented Gautham Menon".*

Mr. Venkat Somasundaram, CEO, PKP added, "*We are quite excited about the relationship with Eros. We believe this is the beginning of a long term relationship with Eros that will produce many successful films together*".

Mr. Gautham Vasudev Menon added, *"I am really looking forward to filming an all-out action film after Vettaiyadu Villaiyadu. Also interesting because I will be working with Vijay for the first time. Yohan will be made like an international film while still retaining all the elements, especially music, that makes Indian cinema work. A.R. Rahman has already composed a theme song for the film which is simply outstanding. PKP (of which I am a part of) and I have found the ideal partners in Eros for a film on this scale, which needs to be produced and released on an international scale*".

Mr. A.R. Rehman said of the association, *"I am really excited working with Photon Kathaas and Eros on the movie Yohan. This is a completely new direction for both Gautham and me. We hope to come out with a product which is different yet rooted experience for the audiences*"

"*I am very excited about this project. Gautham and I have been talking about working together for a while and I'm glad that it's finally materialized. Yohan is a totally new space for me and I'm sure my fans will love this action-thriller film. I am also excited about working with Photon Kathaas and Eros and am sure we will together create a landmark South Indian film*", said **actor Vijay**.

Yohan is a landmark association between Eros –a leading global company in the Indian film entertainment industry and PKP – the first internationally listed South Indian film production company.

About Eros International Media Ltd (Eros International)

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a global player within the rapidly expanding Indian media and entertainment arena. It operates on a vertically integrated studio model controlling content as well as distribution & exploitation across all formats globally, including cinema, digital, home entertainment and television syndication. Eros International is part of the Eros International plc group which was the first Indian media Company to get listed on the Alternative Investment Market of the London Stock Exchange.
Eros International has rich experience of over three decades in establishing a global platform for Indian cinema. The Company has a competitive advantage through its extensive and growing movie library comprising of over 1,100 films which include Hindi, Tamil and other regional language films for home entertainment distribution. Eros International has successfully built a robust and dynamic business model by combining the release of new films every year with the exploitation of a valuable film library, making it undisputedly one of the largest content owners in the business.
For further information please visit: www.erosintl.com

About Photon Kathaas Productions
Photon Kathaas Productions is the first film company specifically created to make and distribute films of different genres to a primarily South Indian audience, speaking the languages of Telugu, Tamil, Kannada and Malayalam.

PKP benefits from a special creative relationship with its Chief Creative Officer, Gautham Vasudev Menon. Gautham is one of the leading directors and producers in South Indian cinema. He has been involved in nine films to date, not only as a director but also as a screenplay writer, an executive producer and a producer. His earlier films include: Minnale (2000), Rehna He Tere Dile Mein (2001), Kaaka Kaaka (2003), Gharshana (2004), Vettaiyadu Vellaiyadi (2006), Pachaikili Muthucharam (2007), Vaaranam Aayiram (2008) Vinnaithaandi Varuvaayaa (2010), Ye Maaya Chesave (2010) and Nadunissi Naaygal (2011).

A. R. Rahman is PKP's creative adviser. He is an Indian film composer, record producer, musician and singer and is credited for totally overhauling the style in which music is made in India. A. R. Rahman has won two Academy Awards (Slumdog Millionaire), 25 Filmfare Awards, four Indian National Film Awards, a Bafta Award, two Golden Globes and two Grammy Awards.