12th July 2011

To

The DCS – CRD
Bombay Stock Exchange Limited
Pheeroze Jeejeebhoy Towers,
Exchange Plaza, 5th Floor,
Dalal Street, Fort
Mumbai 400 001

The DCS - CRD
National Stock Exchange of India Ltd
Plot No – C Block, G Block,
Bandra Kurla Complex,
Mumbai 4000 51

Ref : BSE Script Code : 533261 & NSE Script Code: EROSMEDIA

Dear Sir,

Please find attached Eros International's Press Release titled "**Eros International announces a bumper Rs 35 crore first week end gross worldwide collections of Imraan Hasmi's 'Murder 2'.**

You are requested to take this information on record.

Yours Faithfully

Rajesh Bhatia
Company Secretary & Compliance Officer

Eros International announces gross worldwide collections of Rs. 35 Cr of MURDER 2 in its opening weekend

Mumbai, 12th July 2011: Eros International Media Ltd (Eros International), India's largest integrated film studio has announced an exceptional first weekend performance for Murder 2 directed by Mohit Suri. Since its release on 8th July, the film has grossed Rs. 35 crore worldwide, with Rs. 33 cr in India (Net collection: Rs. 23 crore) and Rs. 2 crore overseas in its first weekend.

Murder 2 was released worldwide by Eros International in association with Waves Cinemas Ponty Chadha. Produced by Mukesh Bhat, the erotic thriller stars Emraan Hashmi and Jacqueline Fernandez.

Speaking on Murder 2's performance, Mr. Ponty Chadha commented, *"We are happy to associate with Eros International and present Murder 2 to the global audience in such a wide manner. The film has lived up to its expectations and we are looking forward to the film's excellent performance to continue over the week."*

Mr. Sunil Lulla, Managing Director, Eros International Media Ltd added, *"Murder 2 has opened to an excellent response and continues to sustain its foothold at the box office. We are delighted to align with Ponty Chadha and play a role in delivering this hit".*

EROS INTERNATIONAL MEDIA LIMITED
(Formerly known as Eros International Media Private Ltd.)
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Tel.: +91-22-2674 0016 Fax: +91-22-4053 8540 E-mail: eros@erosintl.com • www.erosentertainment.com
Regd. Office: 201, Kailash Plaza, Plot No. A-12, Opp. Laxmi Ind. Estate, Link Road, Andheri (W), Mumbai - 400 053.

About Eros International Media Ltd (Eros International)

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a global player within the rapidly expanding Indian media and entertainment arena. It operates on a vertically integrated studio model controlling content as well as distribution & exploitation across all formats globally, including cinema, digital, home entertainment and television syndication. Eros International is part of Eros International Plc which is the first Indian media Company to get listed on the Alternative Investment Market of the London Stock Exchange. Eros International has rich experience of over three decades in establishing a global platform for Indian cinema. The Company has a competitive advantage through its extensive and growing movie library comprising of over 1,100 films which include Hindi, Tamil and other regional language films for home entertainment distribution. Eros International has successfully built a robust and dynamic business model by combining the release of new films every year with the exploitation of a valuable film library, making it undisputedly one of the largest content owners in the business.

For further information,

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