March 3, 2015

The DCS – CRD
BSE Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai 400 001

The DCS - CRD
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No – C Block, G Block,
Bandra Kurla Complex,
Mumbai 400 051

Sub: Press Release

Ref: BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Dear Sir/ Madam,

Please find enclosed herewith Press Release of Eros International Media Limited.

You are requested to kindly take the information on record.

Thanking you

Yours faithfully,
For Eros International Media Limited

Dimple Mehta
Company Secretary & Compliance Officer

Encl:- Press Release

ErosNow partners with GTPL for "Broadband Movies"

Mumbai, 3rd March, 2015 – Eros International Media Ltd ("Eros"), a leading global company in the Indian film entertainment industry announced the launch of movie streaming service, "Broadband Movies," a partnership between ErosNow, the dedicated online entertainment service of Eros International Media Ltd and GTPL Hathway Pvt. Ltd. ("GTPL"), one of the leading cable television service providers in India. The streaming service will enable GTPL customers to watch high quality movies from the Eros Now platform on multiple smart devices. The subscription-based service will be available to GTPL customers across the state of Gujarat in India for their one lakh broadband subscribers.

Commenting on the partnership, **Ms. Rishika Lulla Singh, CEO of ErosNow** said *"We are happy to partner with GTPL and look forward to offering our exhaustive film content to GTPL's customers across Gujarat. This partnership gives us an opportunity to extend the reach of ErosNow as a leading digital entertainment brand to the growing subscriber base."*

Mr. Kanaksinh Rana, Director – GTPL Hathway Pvt Ltd added, *"We are looking forward to this association with ErosNow which will enable our subscribers to view a vast range of Bollywood films that are always in demand".*

As a dedicated online streaming entertainment service, ErosNow showcases premium Bollywood content through an extensive catalogue of current and classic Bollywood films, TV shows and music. The ErosNow platform currently offers users thousands of new and catalogue movies from Eros as well as other major Bollywood studios, a large selection of premium television content syndicated from major TV studios as well as thousands of music videos and audio tracks. Launched in 2012, ErosNow has a selection of over 500 movies and over 3,000 music videos available.

The Broadband Movies service is available to GTPL's customers across India. To enjoy the Broadband Movies experience, visit http://www.gtpl.net. The service will be offered at attractive monthly subscription prices with a base price for unlimited viewing of movies.

About Eros International Media Ltd (Eros International)

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The Company has a competitive advantage through its extensive and growing movie library comprising of over 1,100 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For further information please visit: www.erosintl.com

About ErosNow

EROS INTERNATIONAL MEDIA LIMITED
Corporate Office: 901/902, Supreme Chambers, Off Veera Desai Road, Andheri (W), Mumbai - 400 053.
Tel.: +91-22-6602 1500 Fax: +91-22-6602 1540 E-mail: eros@erosintl.com • www.erosintl.com
Regd. Office: 201, Kailash Plaza, Plot No. A-12, Opp. Laxmi Ind. Estate, Link Road, Andheri (W), Mumbai - 400 053.
CIN No. L99999MH1994PLC080502

ErosNow is the company's on-demand entertainment portal accessible anytime, anywhere on nearly any Internet-connected screen. The ErosNow platform currently offers users thousands of new and catalogue movies from Eros as well as other major Bollywood studios, a large selection of premium television content syndicated from major TV studios as well as thousands of music videos and audio tracks. Members have several options to consume content including through monthly subscriptions, download to rent and download to own – all without advertisements. For further information please visit: www.erosnow.com

About GTPL

GTPL is one of the India's fastest growing MSOs. Analogue Cable TV, Digital Cable TV, Broadband and Local TV Channels are marked under this brand name. It digitalizes the traditional cable TV experience and provides you with the latest technology to give you a High definition TV viewing experience. Not only does GTPL have its state of art fiber optic networks, it offers high speed internet with its broadband networks for seamless connectivity at home and business. GTPL network reaches out to 3 million subscribers across the country.

For further information, please contact amita.naidu@erosintl.com