

January 25, 2023

The Secretary National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex Mumbai - 400051 Symbol : EQUITASBNK	The Secretary BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001 Scrip Code : 543243
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Dear Sir/ Madam

**Sub: Intimation under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

With reference to the captioned subject, please find enclosed our Bank's Press Release dated 25 January 2023 titled "Equitas Small Finance Bank opens 7 new branches in one day and lives to its Power of 7 Mantra."

Kindly take the above information on record.

Thanking you.

Yours truly  
For Equitas Small Finance Bank Limited

**N Ramanathan**  
Company Secretary



## Equitas Small Finance Bank opens 7 new branches in one day and lives to its Power of 7 Mantra

- Including the 7 new branches, now Equitas Small Finance Bank has a total of 800+ branches PAN-India.
- Equitas Small Finance Bank continues the 'Power of 7' with the 7 new branches and offers physical as well as digital solutions

**24 January 2023:** Equitas Small Finance Bank Limited, one of the leading SFBs, is opening 7 new branches in different parts of the country. Operations of all 7 branches begin ahead of Republic Day. This time, the Chennai-headquartered bank is spreading its roots in Northern and Western India, including Southern India.

In the Southern region, the bank is opening a branch in Palakkad, Calicut and Cochin. Whereas, in the Northern region, citizens will benefit from the seamless banking experience of new branches of Equitas in towns like Hisar, Panchkula and Hoshiarpur. While North and South India get new branches, Equitas Small Finance Bank also opens a branch in the Andheri region of Mumbai District to serve more customers in the Western part of India.

Elated on the grand opening, **Mr. Murali Vaidyanathan, Senior President and Country Head, Equitas Small Finance Bank, said,** *"We are delighted to announce the openings of 7 branches across India covering the Northern, Southern and Western regions of India. We are confident that our strong product proposition along with power of 7 will cater to the needs of our customers across these 7 branches too. We cater across age band from kids to senior citizen through our differentiated offerings. Besides, we serve our customers through our branches and digital proposition. As we expand our footprints across India, we continue to contribute towards the progress and beyond banking initiatives. In fact, we are proud to be a diverse bank that is connected to the roots and spreads across India through fully equipped branches and digital interface. We look forward to your patronage and support across all locations to create a new era of capital growth along with social capital growth too."*

After the opening of these branches, Equitas Small Finance Bank will have a total of 800+ branches across India. One can locate branch and details via: <https://locate.equitasbank.com/> with the launch of these 7 branches across the country, we bring more science to the art of relationship management with 7 reasons to bank with Equitas Small Finance Bank:

1. Earn and save more with 7% better interest and assured returns in your savings.
2. Save more with no maintenance charges
3. Free fund transfers online anytime, anywhere
4. Open savings account instantly with video KYC and go paperless
5. Exciting offers and discounts with a variety of debit cards that matches the lifestyle
6. 17,000+ Bankers across 800+ banking outlets including ATMs that caters to 35+ lakhs customers.
7. Addressing the heart and mind of the consumers through our #BeyondBanking initiatives.

For further information or any questions, please contact [equitaspr@adfactorspr.com](mailto:equitaspr@adfactorspr.com);

**About Equitas Small Finance Bank Limited [ESFB]**

Equitas Small Finance Bank is one of the largest small finance banks in India. As a new-age bank, we offer a bouquet of products and services tailored to meet the needs of our customers – individuals with limited access to formal financing channels, as well as affluent and mass-affluent, Small & Medium Enterprises (SMEs) and corporates. Our firmly-entrenched strategy focuses on providing credit to the unbanked and underbanked micro and small entrepreneurs, developing products to address the growing aspirations at the ‘bottom of the pyramid’, fueled by granular deposits and ‘value for money’,