



EPACK DURABLE LIMITED

(Formerly Known as EPACK Durable Private Limited)

Regd. Off.: 61-B, Udyog Vihar, Surajpur, Kasna Road, Greater Noida, Gautam Buddha Nagar U.P. 201306

Corporate Off.: TR-901, AltF 142 Noida, 9th Floor, Plot Number 21 and 21A, Sector 142, Noida-201304, U.P.

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July 25, 2025

Listing Department
BSE Limited ("BSE")
Department of Corporate Services
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001
Scrip Code: 544095
ISIN: INE0G5901015

Listing Department
National Stock Exchange of India Limited ("NSE")
Exchange Plaza, C-1, Block G
Bandra Kurla Complex
Bandra (E), Mumbai – 400 051
Symbol: EPACK
ISIN: INE0G5901015

Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015:- Press release on the Execution of Joint Venture Agreement with Bumjin Electronics Co. Limited

Dear Sir/Ma'am,

In continuation to our intimation dated July 24, 2025 w.r.t execution of Joint Venture Agreement with Bumjin Electronics Co. Limited, please find attached the press release titled "***EPACK Durable Announces Partnership with Bumjin to Drive Growth in Smart Audio Segment***".

A copy of same shall also be posted on the website of the Company at www.epackdurable.com.

Kindly take this on your record and oblige.

Thanking You

For **EPACK Durable Limited**

Jyoti Verma
Company Secretary and Compliance Officer

Encl. As above



EPACK Durable Announces Partnership with Bumjin to Drive Growth in Smart Audio Segment

New Delhi, July 25, 2025: EPACK Durable, India's leading manufacturer of consumer durables with strong capabilities in room air conditioners and a growing presence in small domestic appliances, has entered into a strategic partnership with **Bumjin Electronics Co. Limited (Bumjin)**, a global audio solutions manufacturer headquartered in South Korea. The agreement, signed on July 24, 2025, marks Bumjin's foray into the Indian market and supports EPACK Durable's vision to broaden its presence in emerging categories within consumer electronics.

The partnership will focus on the manufacturing of soundbars, television speakers and Bluetooth audio devices, strengthening the presence of both companies in India's rapidly evolving smart device ecosystem. By combining EPACK Durable's large-scale manufacturing, R&D and distribution strengths with Bumjin's globally recognized expertise in audio technology and product design, the collaboration aims to meet rising domestic demand for AI-integrated, high-performance audio solutions.

For EPACK Durable, this collaboration represents a significant step toward its broader roadmap of diversifying beyond air conditioners and building a comprehensive portfolio of both small and large home appliances. The manufacturing operations of the products are expected to commence by Q3 of FY 2026, with the combined entity targeting a 30% market share in its category. It would support portfolio diversification and enhances brand visibility in the consumer electronics space of the company.

This JV will facilitate the transfer of technology, knowledge and best practices fostering innovation and development to cater requirements of local customers and export.

Commenting on the alliance, Mr. Ajay DD Singhania, MD & CEO, EPACK Durable Limited, said, *"This partnership marks an important milestone in EPACK Durable's journey to expand into next-generation consumer electronics. By combining our large-scale manufacturing and distribution strengths with Bumjin's deep expertise in speaker technology, we aim to deliver high-quality, locally manufactured products that are aligned with evolving consumer needs and global standards. Beyond expanding our product portfolio, this partnership allows us to strengthen our position as an end-to-end electronics manufacturing partner, while advancing India's capabilities in high-value electronics production."*

Mr. Bajrang Bothra, Executive Chairman, EPACK Durable Limited, added, *"This collaboration reflects our continued focus on building future-ready, scalable businesses in emerging product categories. The strong traction we are already witnessing from OEMs highlights the market potential in the audio segment. With a clear go-to-market plan, robust operational groundwork and a partner like Bumjin bringing proven technical capabilities, we are confident of performing at speed and scale to meet growing demand both within India and globally."*

This joint venture will also enable the transfer of advanced international technology, knowledge and best practices, fostering innovation and product development tailored to local market needs. In addition to



enhancing domestic capabilities, the collaboration will open up opportunities for exports, contributing to broader economic growth. It is also expected to reduce the import dependency of speaker systems, which currently holds 25% of the market proposition in India.

About EPACK Durable Limited:

EPACK Durable is India's leading manufacturer of consumer durables and a growing presence in small domestic appliances with strong capabilities in room air conditioners, in terms of number of indoor and outdoor units manufactured in Fiscal 2023 through its ODM route. The expertise of EPACK Durable lies in manufacturing a diverse portfolio of Room Air Conditioners and Small Domestic Appliances (SDAs). A customer-centric company where business is driven by a focus on continuous innovation and operational efficiency. EPACK Durable works jointly with the customer team and customizes the products, according to different client requirements. The strong manufacturing and design capabilities include developing, designing and manufacturing models of RACs of varying designs and technical specifications. Further, the current RAC product offerings enable the company to offer more customization to RAC brands in terms of completely built-up units or IDUs and ODU separately. EPACK Durable has three manufacturing facilities located at Dehradun (Uttarakhand), Bhiwadi (Rajasthan) and Sri City (Andhra Pradesh).

About Bumjin Electronics Co. Limited:

Bumjin Group is a premier South Korean manufacturer specializing in precision plastic molding, electronic components, and integrated assembly solutions. Headquartered in Gwonseon-Gu, Suwon-Si, Gyeonggi-Do, Korea, the Group employs over 500 people across multiple manufacturing sites and exports to over 30 countries. Its subsidiaries—BJ Electronics, BJ I&D, and BJ C&L (SPK Unit)—enable a vertically integrated value chain from R&D to large-scale production. The Group has strong capabilities in manufacturing TV speakers, soundbars, and Bluetooth audio systems for major global brands. Recognized for its innovation, quality systems, and operational agility, Bumjin is a trusted partner to leading global brands.

For any media queries, please connect with:

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