Press Release

Despite DeMo, Mirchi revenue rises 4.9% to Rs. 150.6 Cr

Mumbai, February 13, 2017: Entertainment Network (India) Ltd, the operator of India's #1 FM radio channel **Radio Mirchi**, today declared its result for the third quarter ended December 31, 2016.

The Company posted a growth of 4.9% in total revenues at Rs. 150.6 crores as compared to Rs.143.6 crores in Q3FY16. The Company reported operating EBITDA of Rs 38.1 crores and PAT of Rs.16.3 crores for the quarter ended December 31, 2016.

Commenting on the results, Mr. Prashant Panday, Managing Director and Chief Executive Officer, ENIL, said: "We are poised on the cusp of a strong growth curve with the Love Network – 8 'Mirchi Love' channels of our own and 3 'Ishq FM' channels of TV Today – now fully operational. This network along with the original 'Mirchi' network – now comprising 42 channels – offer advertisers the widest coverage across the country. With the government soon to announce the results of the 2nd batch of auctions held recently, we will grow even bigger. These are exciting times!"

About ENIL: (BSE Code: 532700) (NSE Code: ENIL)

Entertainment Network (India) Limited (ENIL) is a leading city-centric media company and is listed on the BSE and NSE. Incorporated in June 1999, ENIL operates FM radio broadcasting stations through the brand 'Radio Mirchi' & 'Mirchi Love' in 39 Indian cities and is headquartered in Mumbai. Promoter of ENIL, Bennett, Coleman & Co. Limited (BCCL), is the flagship company of The Times of India Group, which has a heritage of more than 175 years and is one of India's leading media groups.

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