entertainment network (India) limited

Corporate Office: Trade Gardens, Ground Floor, Kamala Mills Compound, Senapati Bapat Marg, Lower Parel (West), Mumbai 400 013, India. Tel: 022 6753 6983. Fax: 022 6753 6800

August 25, 2016

BSE Limited,
P. J. Towers, Dalal Street,
Mumbai - 400 001.

National Stock Exchange of India Limited,
Exchange Plaza, Bandra Kurla Complex,
Bandra- (East),
Mumbai – 400 051.

BSE Scrip Code: 532700/ Symbol: ENIL

Dear Sirs,

Entertainment Network (India) Limited ['ENIL'] has entered into an Advertising Sales Agreement (ASA) with TV Today Network Limited (TVTN) on August 24, 2016, in relation to TVTN's 3 (three) private FM radio stations at New Delhi, Mumbai and Kolkata. Pursuant to the ASA, TVTN has agreed to appoint ENIL as an agent of TVTN with effect from September 1, 2016 to facilitate the sale of TVTN's airtime to third-parties who wish to advertise using TVTN's airtime.

Kindly place the same on record and oblige.

Thanking you,

Yours truly,
For **Entertainment Network (India) Limited**

N. Subramanian
Group CFO