

To,
Listing Compliance Department,
The National Stock Exchange of India Ltd.,
(Through NEAPS)
Symbol: EMIL
Series: EQ
ISIN: INE02YR01019

Listing Compliance Department
BSE Limited
(Through BSE Listing Centre)
Scrip Code: 543626

Dear Sir/Madam,

Sub: Newspaper Advertisement pursuant to Regulation 30 and 47 read with Regulation 44 of SEBI (LODR) Regulations, 2015.

Please find enclosed herewith the copies of Newspaper Advertisement published in **Business Standard (English) and Suryaa (Vernacular)** on 31st August 2026, both having electronic editions in accordance with MCA General Circular No.09/2023 read with Circular No.20/2020 dated 05th May 2020 intimating convening of 08th Annual General Meeting of the Company on Friday, 25th September 2026 at 12:30 p.m. through Video Conferencing/other Audio-visual Means.

The advertisement copy is also available on the company's website at investors.electronicmartindia.com.

We request you kindly take the above information on record.

Thanking You,
For and on behalf of **Electronics Mart India Limited**

Rajiv Kumar
Company Secretary and Compliance Officer

Date: 31st August 2026
Place: Hyderabad

Encl.: as above

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Sarvam Cofounder Vivek Raghavan named among top AI leaders by TIME

Vivek Raghavan, cofounder of Sarvam AI, has been named as one of the 100 most influential leaders in artificial intelligence (AI) by TIME Magazine. "This recognition reflects his work



over the decades building the rails that make technology more useful and accessible to people," Sarvam wrote in a post on X on Sunday. Sarvam, the Indian frontier model company, is now backed by HCLTech and Nvidia and valued at about \$1.5 billion currently. Sarvam AI was selected by the India AI Mission this year to build the country's first sovereign LLM (large language models) ecosystem, developing an open source 120 billion parameter AI model to enhance governance and public service access through use cases like 2047: Citizen Connect and AIPragati. It launched two indigenous LLM earlier this year, specifically trained on Indian languages. OUR BUREAU

DWS shifts AI fund bets from chipmakers

DWS Group has shifted the focus of its artificial intelligence investments to hyperscalers from chip producers, arguing that a slowdown in AI infrastructure spending will hit semiconductor companies first. Since May, portfolio manager Christoph Schmidt has lowered the DWS Concept Kaldemorgen fund's equity exposure to AI infrastructure to 14 per cent from a quarter and raised the investment in hyperscalers to 18 per cent. Overall, its exposure to AI stocks has shrunk to less than a third, from 41 per cent. "It's less about investments suddenly drying up, and more about where AI investments will plateau," said Schmidt. "As soon as the market anticipates that a plateau is approaching, it naturally becomes more difficult for AI providers, because for them, that means growth will gradually level off." The Nasdaq 100 Index, which is heavily weighted toward technology stocks, fell 6.6 per cent in July.

BLOOMBERG

China's CXMT sues US' Pentagon over military firm listing

China's top memory chipmaker, ChangXin Memory Technologies, sued the Pentagon on Friday over being placed on a list of companies the US says are aiding Beijing's military. "CXMT is not affiliated with the Chinese military," the company said in the federal lawsuit. "CXMT designs, produces, and sells its DRAM chips for civilian and commercial use, not for military use." The US Defense Department used Reuters in a statement: "As a matter of policy, the Department does not comment on pending or ongoing litigation." The Pentagon designated CXMT a Chinese military company under the Biden administration, and the Trump administration kept the firm on the list in a June update. CXMT's lawsuit seeks to overturn the designation and remove itself from a Pentagon list. CXMT is China's top maker of dynamic random-access memory chips, which are widely used in smartphones, personal computers, servers and artificial intelligence systems and other electronics. REUTERS

Cyient looks to scale beyond ER&D; eyes long-term deals

SHIVANI SHINDE
Mumbai, 30 August

After spending a little over 16 months overhauling Cyient OET's strategy, Chief Executive Officer (CEO) and Executive Director Sukamal Banerjee believes financial year 2027 (FY27) will mark the start of the execution phase for the engineering, research and development (ER&D) firm.

The company has increased spending on sales and marketing, cut general and administrative costs, revamped sales teams in some businesses and created a chief technology officer (CTO) organisation since Banerjee took charge.

The changes come as Cyient seeks to return to a stronger growth trajectory. The group reported revenue of \$821 million in FY26, with services (DET) accounting for around \$657 million. Including acquisitions already announced, Banerjee expects the group to reach a billion dollar revenue run rate "very quickly" over the next couple of quarters. A key part of the strategy is Cyient's shift from being primarily product, particularly in sectors such as aerospace, automotive, energy and medtech. "While building a product can take two to three years, or five to seven years in aerospace, those products can remain in operation for anywhere between eight and 100 years, creating opportunities across their lifecycle," he explained.

The shift is also aimed at reducing volatility in Cyient's business. In connectivity, for instance, a large portion of work is linked to customers' capital expenditure. While the company may have visibility on how much customers will eventually spend, the timing of that expenditure can be difficult to predict, affecting quarterly revenue visibility and capacity management.

To address this, Cyient has been working on changing the portfolio of work it takes on. For instance, in the connectivity vertical the company has completely revamped its sales team, redirecting it towards areas where it sees greater growth potential. "We are already seeing early signs of the change



"THE END RESULT WE ARE SEEKING IN EACH OF OUR INDUSTRIES IS A LONGER TERM, VISIBLE, STICKY BUSINESS"

Sukamal Banerjee
CEO & Executive Director, Cyient

through its deal funnel, including some advanced large-deal discussions," he added. Technology is the other leg of the transformation. "We have created a CTO organisation, which did not exist earlier, and intends to run it as an R&D organisation rather than measuring it on quarterly revenue. The team is already working on areas such as physical AI (artificial intelligence) and quantum computing."

The company is also using AI internally across functions, including sales and finance. "It's not that AI is only in one pocket or only in technology bucket. It's probably one of the most pervasive general-purpose technology in a long, long time. So everybody has to deal with it," said Banerjee.

Cyient has also built generic AI platforms around its lifecycle engineering strategy and is in active discussions with customers. However, the company currently sees data as a bigger business opportunity than AI itself, particularly given its experience working with operational data from areas such as mining, plant operations and maintenance, and overhaul shop floors.

The company is also looking to move up the deaizale curve. While it may not yet be in a position to routinely win billion dollar engagements, Banerjee said Cyient can compete for deals ranging from \$30-40 million to \$50 million-plus and around \$100 million. "We are not trying to get into the red ocean which exists in IT outsourcing. Some of our peers have publicly announced that as mid-sized companies, they would like to disrupt the apple cart of the larger system integration companies. That is not our playbook," he added.

Day traders pull away from South Korean chip leveraged ETFs amid tight regulation

An onerous mock trading course is becoming an effective tool for South Korea to cool investor fervor over risky products that have turned the country's \$4.3 trillion stock market extremely volatile. Leveraged exchange-traded funds targeting twice the daily returns of chipmakers Sam-

sung Electronics Co. and SK Hynix Inc. have seen their trading value collapse to 4 per cent of its June peak and are set for their first monthly outflow. Key to sapping demand has been a series of regulatory tightening moves, most recently a rule to complete five-day simulated trading. Investors must down-

load a Windows-only program on PCs and spend at least an hour a day learning the ropes — and the risks — of leveraged trading with virtual cash. Interviews with several Korean retail investors suggest the new requirement, effective August 19, is too cumbersome to meet.

BLOOMBERG



ELECTRONICS MART INDIA LIMITED

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NOTICE TO MEMBERS OF THE EIGHTH (08TH) ANNUAL GENERAL MEETING

Dear Members,

Notice is hereby given that the 08th (Eighth) Annual General Meeting ("AGM") of the Members of Electronics Mart India Limited (the "Company") shall be held on Friday, 26th September 2026, at 12:30 p.m. (IST) through Video Conferencing / Other Audio-Visual Means ("VCOAVM") in accordance with the applicable provisions of the Companies Act, 2013 (the "Act"), the Rules made thereunder and the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations"), read with the applicable General Circulars/Notifications issued by the Ministry of Corporate Affairs ("MCA") and the Securities and Exchange Board of India ("SEBI"), the latest being General Circular No. 03/2025 dated 22nd September 2025.

The copies of the Integrated Annual Report, including the Financial Statements and AGM Notice, will be sent through electronic mode to all the Members whose email addresses are registered with the Company/Depository Participant(s)/Registrar and Transfer Agent ("RTA").

The hard copy of the Integrated Annual Report shall be provided to the Members who specifically request the same by sending an email to cs@bjajelectronics.in along with their Client ID/Folio details. The soft copy of the AGM Notice and Integrated Annual Report will also be available on the website of the Company at <https://investors.electronicmartindia.com/> and on the websites of the Stock Exchanges, namely, NSE at www.nseindia.com and BSE at www.bseindia.com.

SEBI has prescribed norms relating to furnishing and update of PAN, KYC details, contact details, bank account details and nomination/opt-out of nomination by holders of physical securities. Members holding shares in physical form who have not registered or updated their email address and other KYC details with the Company/RTA are requested to furnish Form SR-I for updation of the requisite details, as applicable, along with the prescribed supporting documents, to the RTA/Company by way of "in-person verification" or by post to KfA Technologies Limited (Unit: Electronics Mart India Limited), Sateem Building, Tower-B, Plot No. 31 & 32, Financial District, Nanakramguda, Serilingampally, Hyderabad, Rangareddy, Telangana - 500032, or through electronic mode with e-sign to enward.ris@kfdtech.com or cs@bjajelectronics.in.

Members holding shares in physical form are requested to complete the requisite KYC formalities to facilitate receipt of the AGM Notice and Integrated Annual Report electronically.

Members holding shares in demat form who have not registered their email addresses are requested to register/update the same with their respective Depository Participant(s) for receiving the AGM Notice and Integrated Annual Report electronically.

Members will be provided with the facility to cast their votes electronically through remote e-voting before the AGM as well as during the AGM, in accordance with the applicable provisions of the Act, the Rules made thereunder and the SEBI Listing Regulations. Detailed instructions for Members regarding the procedure and manner of e-voting shall be stipulated in the Notice of the AGM, which will also be available on the Company's website at <https://investors.electronicmartindia.com/general-meetings>

The above information is being issued for the information of all the Members of the Company and in compliance with the applicable provisions of the Act, the Rules made thereunder and the Circulars issued by the MCA and SEBI, as applicable.

Date: 29th August 2026
Place: Hyderabad

For Electronics Mart India Limited
Sd/-
Rajiv Kumar
Company Secretary

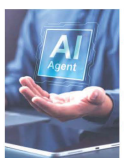
Cashfree rolls out AI agents to automate payment ops

AIIKHYA KAWALE
Mumbai, 30 August

Fintech firm Cashfree Payments is rolling out artificial intelligence (AI) agents to merchants to automate payment operations. This comes as these companies increasingly turn to agentic use cases in India to build revenue streams beyond payments processing.

The AI agent called Relay can be deployed by merchants for use cases such as retrying failed payments, following up on abandoned carts, confirming cash-on-delivery orders before dispatch, managing failed subscriptions and filing disputes, among others.

The company is targeting ₹20,000 crore in lost gross merchandise value (GMV) through agents that can nudge customers who are likely to abandon a transaction. It can be done by initiating a voice or text-based interaction, or convert them by offering discounts.



Tech deployment

- AI agent called Relay can be deployed for retrying failed payments, following up on abandoned carts, among other things
- Cashfree targeting ₹20,000 crore in lost gross merchandise value
- It will cut time spent by small businesses on payment operations to 45 minutes a week from 60 minutes

"Today, merchants have a growth team who call customers to understand why they abandoned their cart or if they faced issues during payment. These teams could give a customer a discount. These functions would now be powered by an AI agent," said Mayank Juneja, director, engineering, Cashfree Payments. A small, medium business (SMB) could spend around 60 hours a week on operations related to payments. Cashfree claims to cut this time down to 45 minutes with its agent.

The agent runs on the Bengaluru-based company's infrastructure. "Merchant transaction data is not sent to external AI providers," it said.

Beyond e-commerce, Juneja said the agent could also be deployed for use cases such as loan recovery. This could include following up with customers, and examining e-payment mandates.

The launch of the agentic service opens up a new revenue line for fintechs like Cashfree, who operate on thin payments processing margins in the com-

petitive payments industry.

Cashfree said while the service is free at launch, it plans to introduce an outcome-based pricing in the future.

Cofounder Rejuj Datta said that metrics such as the number of e-commerce carts converted using the agent and disputes successfully resolved would serve as pricing parameters as the adoption grows.

This month, fintech firm Razorpay rolled out an AI model Vulcan that is trained across four billion transactions, to improve payment success rates and detect frauds. It claims to have been trained across 3 trillion data points with the model's ability to understand nearly 3,000 signals from each transaction.

What is different in this model is that instead of a specialised model each for routing, risk, fraud and check out, a single model like this understands all data points at one point.

The questions shaping India. Beyond the surface. Towards perspective.

Macro Matters, Business Standard's fortnightly podcast, brings together Editorial Director A.K. Bhattacharya and Senior Editor Ankur Bhardwaj to decode the economic, policy and geopolitical shifts shaping India, and what they mean for business, markets and institutions.



India's venture capital recovery looks anaemic

Deal value grows just 5% against 161% global surge in first 7 months of CY26

SURAJEET DAS GUPTA
New Delhi, 30 August

India showed a 13 per cent drop in venture capital (VC) deal volumes in January-July this year compared with last year, while deal value grew by a modest 5 per cent in the same period, according to numbers from GlobalData.

In terms of deal value, India was far behind the global averages, which showed a staggering 161 per cent growth in the first seven months of the year over the same period last year. In terms of deal volume, too, India's decline was far sharper than the global average drop of just 2 per cent during the same period.

As a result, India accounted for only 1 per cent of global VC funding value and 1 per cent of the total volume of deals in the first seven months of this year.

VC funding in India: Cause for worry

Country	Volumes Jan-July 2026	% chg in deal Y-o-Y	Value Jan-July 2026
India	43	13	5
China	34	24	213
UK	2	199	
US	1	113	
Global average	-2	161	

Source: GlobalData

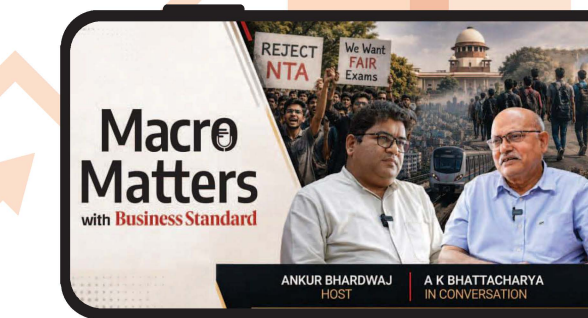
Aurojyoti Bose, lead analyst at GlobalData, explaining India's lacklustre performance, said, "This performance reflected continued investor caution and sustained valuation discipline across the domestic ecosystem. While deal execution remained restrained, selective capital allocation towards fundamentally sound enterprises prevented an outright decline in aggregate deal value."

However, he pointed out that globally, the seven-month period underscored a pronounced recovery in large-ticket financing rounds and improved investor confidence across the world's innovation sectors. "It also cemented China's position as the second-largest market in the VC landscape, standing just behind the US."

China's VC funding in Ja-

nuary-July saw deal volumes rise 34 per cent year-on-year, while deal value surged 213 per cent. It accounted for 22 per cent of global deal volumes during the period and 9 per cent of global deal value. US was at the top of the charts, commanding 31 per cent of global deal volumes and 75 per cent of global deal value. In the country, deal values shot up 199 per cent, but volumes rose by just 2 per cent. The UK matched India in terms of deal volume but had a larger share of deal value, pegged at 3 per cent.

India's big challenge has been to get investors to fund its emerging technology areas, from chip design and robotics to AI, despite government support. For instance, total funding in chip design companies since 2023 has been only \$162 million.



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