

To,  
Listing Compliance Department,  
The National Stock Exchange of India Ltd.,  
(Through NEAPS)  
Symbol: EMIL  
Series: EQ  
ISIN: INE02YR01019

Listing Compliance Department  
BSE Limited  
(Through BSE Listing Centre)  
Scrip Code: 543626

Dear Sir/Madam,

**Sub: Intimation regarding the registration of Trade Marks “BAJAJ ELECTRONICS” and “ELECTRONICS MART” in favour of Electronics Mart India Limited in the International Register of Marks**

Pursuant to the provisions of Regulation 30 of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, we are extremely delighted to inform you that Electronics Mart India Limited has recently obtained trademark registrations of its flagship brands “BAJAJ ELECTRONICS” and “ELECTRONICS MART”. The said trademarks have been registered w.e.f. 11<sup>th</sup> November 2024 in the International Register of Marks maintained under the Madrid Agreement and Protocol. A copy of the Registration Certificates issued by the International Bureau of the World Intellectual Property Organization (WIPO) is annexed herewith as **Annexure-A**.

The details of the trademark approvals are given in **Annexure-B** to this letter.

This is for your kind information and records.

Thanking you,  
For and on behalf of **Electronics Mart India Limited**

**Rajiv Kumar**  
Company Secretary and Compliance Officer

Date: 02<sup>nd</sup> May 2025  
Place: Hyderabad

## CERTIFICATE OF REGISTRATION

The International Bureau of the World Intellectual Property Organization (WIPO) certifies that the indications appearing in the present certificate conform to the recording made in the International Register of Marks maintained under the Madrid Agreement and Protocol.

*Reproduction of the mark*

**BAJAJ  
ELECTRONICS**

*Reproduction of the mark in  
color under Rule 9.4(a)(vii)*

**BAJAJ  
ELECTRONICS**

*Registration number* **1 850 849**

*Registration date* **November 11, 2024**

*Date next payment due* **November 11, 2034**

*Name and address of holder* **ELECTRONICS MART INDIA LIMITED  
6-3-666/A1 to 7, Punjagutta Main Road, Opp: Nims Hospital,  
Hyderabad 500-082, Telangana (India)**

*Legal nature of the holder (legal  
entity) and place of organization* **Body Incorporate, IN**

*Name and address  
of the representative* **S.BALAJANAKI, Suite No 27 C & D, 3rd Floor, Pandu Klix Plaza,  
168 Thambu Chetty Street, Chennai 600-001 (India)**

*Classification of  
figurative elements* **27.5; 29.1**

*List of goods and services  
NCL(12-2024)* **35 Retailing of electronic home appliances and information  
technology products such as electrical goods, alarms,  
amplifiers, audio visual apparatus, batteries, electric bells,  
buzzers, cameras, electric coils, compact discs, computers,  
connectors (electricity) electric arc cutting apparatus, lamps,  
lanterns, electric locks, loud speakers, receivers (audio),  
receivers (telephone), remote controls apparatus, smoke  
detectors, sockets, plugs and electric connections, spark  
guards, televisions apparatus, vacuum cleaners, video  
recorders, washing trays, electric, photographic, apparatus for  
recording, transmission or reproduction of sound or images,  
magnetic data carriers, cash registers, calculating machines,  
data processing equivalent and computers (term considered too  
vague by the International Bureau pursuant to Rule 13 (2) (b) of  
the Regulations).**

*Basic application* **India, November 18, 2021, 5214754**

*Designations under  
the Madrid Protocol* **United Kingdom**

*Declaration of intention to use  
the mark* **United Kingdom**

*Date of notification* **April 24, 2025**

---

**CERTIFICATE OF REGISTRATION**

(continued) **1 850 849**

---

*Language of* English  
*the international application*



Hongbing Chen  
Director, Madrid Operations Division  
Madrid Registry  
Brands and Designs Sector

Geneva, April 24, 2025

## CERTIFICATE OF REGISTRATION

The International Bureau of the World Intellectual Property Organization (WIPO) certifies that the indications appearing in the present certificate conform to the recording made in the International Register of Marks maintained under the Madrid Agreement and Protocol.

*Reproduction of the mark*

**ELECTRONICS  
MART**

*Reproduction of the mark in  
color under Rule 9.4(a)(vii)*

**ELECTRONICS  
MART**

*Registration number* **1 850 848**

*Registration date* **November 11, 2024**

*Date next payment due* **November 11, 2034**

*Name and address of holder* **ELECTRONICS MART INDIA LIMITED  
D.No: 6-1-91/10, Ground Floor, Telephone Bhavan, Secretariat  
Road, Saifabad, Hyderabad, Telangana 500004 (India)**

*Legal nature of the holder (legal  
entity) and place of organization* **Body Incorporate, IN**

*Name and address  
of the representative* **S.BALAJANAKI, Suite No 27 C & D, 3rd Floor, Pandu Klix Plaza,  
168 Thambu Chetty Street, Chennai 600 001 (India)**

*Classification of  
figurative elements* **27.5; 29.1**

*List of goods and services  
NCL(12-2024)* **35 Retailing, online retailing, marketing and advertising of  
electronic home appliances and information technology  
products such as electrical goods, alarms, amplifiers, audio  
visual apparatus, batteries, electric bells, buzzers, cameras,  
electric coils, compact discs, computers, connectors (electricity)  
electric arc cutting apparatus, lamps, lanterns, electric locks,  
loud speakers, receivers (audio), receivers (telephone), remote  
controls apparatus, smoke detectors, sockets, plugs and electric  
connections, spark guards, televisions apparatus, vacuum  
cleaners, video recorders, washing trays, electric, photographic,  
apparatus for recording, transmission or reproduction of sound  
or images, magnetic data carriers, cash registers, calculating  
machines, data processing equivalent and computers (term  
considered too vague by the International Bureau pursuant to  
Rule 13 (2) (b) of the Regulations).**

*Basic application* **India, July 2, 2024, 6507099**

*Designations under  
the Madrid Protocol* **United Kingdom**

*Declaration of intention to use  
the mark* **United Kingdom**

*Date of notification* **April 24, 2025**

---

**CERTIFICATE OF REGISTRATION**

(continued) 1 850 848

---

*Language of* English  
*the international application*



Hongbing Chen  
Director, Madrid Operations Division  
Madrid Registry  
Brands and Designs Sector

Geneva, April 24, 2025

**ANNEXURE-B**

Sl. NO.	Details of the event that need to be provided	Information of such event
1.	Name of the authority	The International Bureau of the World Intellectual Property Organization (WIPO)
2.	Brief details of the approval	Trademark approval of Company's brands " <b>BAJAJ ELECTRONICS</b> " and " <b>ELECTRONICS MART</b> " under Class 35 under the Madrid Protocol Agreement, which covers 115 member countries
3.	Impact / relevance of such approval to the listed entity	The Company has registered its over 40-year legacy flagship brand " <b>BAJAJ ELECTRONICS</b> " and North-cluster brand " <b>ELECTRONICS MART</b> " in the International Register of Marks maintained under the Madrid Agreement and Protocol. This approval marks a significant step in safeguarding our brands globally, reinforcing our commitment to strategic growth and enhancing the brands' value and recognition across international markets.
4.	Withdrawal/ cancellation or suspension of licence/ approval by the authority, with reasons for such action, estimated impact (monetary or otherwise) on the listed entity and penalty, if any	Not Applicable
5.	Period for which such approval is/was valid	10 years, i.e., till 11 <sup>th</sup> November, 2034
6.	Subsequently, the listed entity shall inform the stock exchange(s), the actual impact (monetary or otherwise) along with corrective actions taken by the listed entity pursuant to the withdrawal, cancellation or suspension of the approval	Not Applicable

Bajaj Electronics is a Trademark of **ELECTRONICS MART INDIA LIMITED**  
CIN L52605TG2018PLC126593

Regd. Office : 6-1-91, Shop No. 10, Ground Floor, Next to Telephone Bhavan, Secretariat Road, Safabad, Hyderabad-500004  
Corp. Office : M.No. 6-3-666/A1 to 7, 1st Floor, Opp. NIMS Hospital, Punjagutta Main Road, Hyderabad-500082. Ph : 040-23230244  
E-mail : [communications@bajajelectronics.in](mailto:communications@bajajelectronics.in) | Website : [www.bajajelectronics.com](http://www.bajajelectronics.com)