

Diwakar Viniyog Private Limited

(FORMERLY : HI-UP COSMETICS & TOILETRIES PVT. LTD.)

CIN : U24246WB1984PTC037090

Regd. Office :

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Date: 25.05.2015

The Secretary

National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra - Kurla Complex
Bandra(E)
Mumbai – 400 051

The Secretary

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001

The Secretary

The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata – 700 001

Dear Sir,

Sub: Disclosure

Please find enclosed herewith disclosure in terms of Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you

Yours faithfully

For Diwakar Viniyog Private Limited



Director

Encl: a/a

Disclosures under Regulation 10(6) – Report to Stock Exchanges in respect of any acquisition made in reliance upon exemption provided for in Regulation 10 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

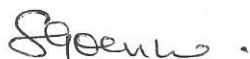
1.	Name of the Target Company (TC)	Emami Limited	
2.	Name of the acquirer(s)	Bhanu Vyapaar Private Limited Diwakar Viniyog Private Limited Emami Enclave Makers Private Limited Emami High Rise Private Limited Suntrack Commerce Private Limited Suraj Viniyog Private Limited	
3.	Name of the stock exchange where shares of the TC are listed	National Stock Exchange of India Limited BSE Limited The Calcutta Stock Exchange Limited	
4.	Details of the transaction including rationale, if any, for the transfer/ acquisition of shares.	Inter Se Transfer among Promoters for 64,000 shares through registered stock broker	
5.	Relevant regulation under which the acquirer is exempted from making open offer.	10(1)(a)(ii)	
6.	Whether disclosure of proposed acquisition was required to be made under regulation 10 (5) and if so, – Whether disclosure was made and whether it was made within the timeline specified under the regulations. – Date of filing with the stock exchange.	Yes Yes 14.05.2015	
7.	Details of acquisition	Disclosures made/required to be made under regulation 10(5)	Actual
	a. Name of the transferor / seller	Amitabh Goenka	Amitabh Goenka
	1. Date of acquisition	21.05.2015	21.05.2015
	2. Number of shares/ voting rights in respect of the acquisitions from each person.	67,000	64,000
	3. Total shares proposed to be acquired / actually acquired as a % of diluted share capital of TC	0.03%	0.03%
	4. Price at which shares are proposed to be acquired / actually acquired	Transfer among promoters through Registered Stock Broker at Market Price	Transfer among promoters through Registered Stock Broker at Market Price of Rs 1026/-
8.	Shareholding details	Pre-Transaction as on 20/05/2015	Post-Transaction as on 21/05/2015

DIWAKAR VINIYOG PVT. LTD

S. Goenka
Director

		No. of shares held	% w.r.t. to total share capital of TC	No. of shares held	% w.r.t. to total share capital of TC
	– Acquirer(s) and PACs (other than sellers)(*)				
	Bhanu Vyapaar Private Limited	27,133,761	11.95%	27,146,561	11.96%
	Diwakar Viniyog Private Limited	33,310,237	14.68%	33,326,237	14.68%
	Emami Enclave Makers Private Limited	13,211,053	5.82%	13,217,453	5.82%
	Emami High Rise Private Limited	12,837,353	5.66%	12,843,753	5.66%
	Suntrack Commerce Private Limited	32,675,366	14.40%	32,691,366	14.40%
	Suraj Viniyog Private Limited	12,841,931	5.66%	12,848,331	5.66%
	– Seller / Transferor Amitabh Goenka	4,344,748	1.91%	4,280,748	1.89%

✓ For Diwakar Viniyog Private Limited



Director

Date: 25th May, 2015

Place: Kolkata