

Raj Kumar Goenka

110A, Southern Avenue
Kolkata-700 107

11th September, 2012

The Secretary
National Stock Exchange Ltd.
Plot no. C/1, G Block
Bandra- Kurla Complex
Bandra (E)
Mumbai- 400 051

The Secretary
Calcutta Stock Exchange Ltd.
7, Lyons Range
Kolkata-700 001

The Secretary
Bombay Stock Exchange Ltd.
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai- 400 001

Dear Sir,

Sub: Disclosures Under Regulation 29(1) Of SEBI (Substantial Acquisition Of Shares And Takeovers) Regulations, 2011

Enclosed please find the disclosure in terms of Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeover) Regulation 2011.

This is for your information and record.

Thanking you,

Yours faithfully,



(RAJ KUMAR GOENKA)

Encl: As above

DISCLOSURES UNDER REGULATION 29(1) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

1. Name of the Target Company (TC)	EMAMI LIMITED		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Smt Smriti Agarwal Smt Laxmi Devi Bajoria Smt Shobhna Agarwal Smt Jyoti Agarwal Smt Priti Sureka Diwakar Viniyog Private Limited		
3. Whether the acquirer belongs to Promoter/Promoter group	YES		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange Bombay Stock Exchange Calcutta Stock Exchange		
5. Details of the acquisition of shares/voting rights/holding of the Acquirer and PAC	Number of shares	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted shares/voting capital of the TC(*)
Before the acquisition under consideration, holding of :			
a) Shares carrying voting rights			
Smt Smriti Agarwal	140,000	0.093	-
Smt Laxmi Devi Bajoria	40,000	0.026	-
Smt Shobhna Agarwal	150,000	0.099	-
Smt Jyoti Agarwal	150,000	0.099	-
Smt Priti Sureka	1,473,888	0.974	-
Diwakar Viniyog Private Limited	21,701,336	14.342	-
b) Voting rights (VR) otherwise than by equity shares	Not Applicable	Not Applicable	Not Applicable
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Not Applicable	Not Applicable	Not Applicable
Total (a+b+c)	23,655,224.00	15.633	-
Details of acquisition			
a) Shares carrying voting rights acquired			
Smt Smriti Agarwal	48,000	0.032	-
Smt Laxmi Devi Bajoria	6,000	0.004	-
Smt Shobhna Agarwal	60,000	0.040	-
Smt Jyoti Agarwal	41,000	0.027	-
Smt Priti Sureka	214,037	0.141	-
Diwakar Viniyog Private Limited	20,000	0.013	-
b) VRs acquired otherwise than by equity shares	Not Applicable	Not Applicable	Not Applicable

e) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	Not Applicable	Not Applicable	Not Applicable
Total (a+b+c)	389,037	0.257	-
After the acquisition, holding of:			
a) Shares carrying voting rights			
Smt Smriti Agarwal	188,000	0.124	-
Smt Laxmi Devi Bajoria	46,000	0.030	-
Smt Shobhna Agarwal	210,000	0.139	-
Smt Jyoti Agarwal	191,000	0.126	-
Smt Priti Sureka	1,687,925	1.116	-
Diwakar Viniyog Private Limited	21,721,336	14.355	-
b) VRs acquired otherwise than by equity shares	Not Applicable	Not Applicable	Not Applicable
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	Not Applicable	Not Applicable	Not Applicable
Total (a+b+c)	24,044,261	15.891	-
6. Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer, etc.)	A) Inter se Transfer of shares through Deed of Gift- 369,037 shares		
	B) Inter se Transfer of shares through registered stock broker- 20,000 shares		
7. Date of acquisition of/ date of receipt of intimation of allotment of shares /VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	11.09.2012		
8. Equity share capital / total voting capital of the TC before the said acquisition	151,311,746		
9. Equity share capital/ total voting capital of the TC after the said acquisition	151,311,746		
10. Total diluted share/voting capital of the TC after the said acquisition	NA		

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For & Behalf of the Promoters



(RAJ KUMAR GOENKA)

Date: 11.09.2012

Place: Kolkata