

RAJ KUMAR GOENKA
110A, SOUTHERN AVENUE, KOLKATA – 700 029

Date: 08.07.2013

The Secretary

National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra - Kurla Complex
Bandra(E)
Mumbai – 400 051

The Secretary

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001

The Secretary

The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata – 700 001

Dear Sir,

Sub: Disclosure

Please find enclosed herewith disclosure in terms of Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you

Yours faithfully



Raj Kumar Goenka

Encl: a/a

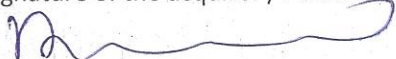
DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

1. Name of the Target Company (TC)	Emami Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Suntrack Commerce Private Limited Saroj Goenka Meena Goenka Indu Goenka		
3. Whether the acquirer belongs to Promoter/Promoter group	YES		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited BSE Limited The Calcutta Stock Exchange Limited		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
<u>Before the acquisition/disposal under consideration, holding of :</u>			
a) Shares carrying voting rights	As per	As per	As per
b) Voting rights (VR) otherwise than by equity shares	Annexure	Annexure	Annexure
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
Total (a+b+c)			
<u>Details of acquisition/sale</u>			
a) Shares carrying voting rights acquired	20,000	0.01%	NIL
b) VRs acquired otherwise than by equity shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC acquired/sold	NIL	NIL	NIL



Total (a+b+c)	20,000	0.01%	NIL
<u>After the acquisition/sale, holding of:</u>			
a) Shares carrying voting rights	As per	As per	As per
b) VRs otherwise than by equity shares	Annexure	Annexure	Annexure
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC after acquisition			
Total (a+b+c)			
6. Mode of acquisition/sale	Inter Se Transfer through Open Market through Registered Stock Broker: 20,000 shares		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	08.07.2013		
8. Equity share capital / total voting capital of the TC before the said acquisition/sale	226,967,619 shares		
9. Equity share capital/ total voting capital of the TC after the said acquisition/sale	226,967,619 shares		
10. Total diluted share/voting capital of the TC after the said acquisition/sale	NIL		

Signature of the acquirer / Authorised Signatory



Place: Kolkata

Date: 8th July, 2013

Annexure

Sl No		PRE	PRE %	POST	POST %
	Name of the Acquirers				
1	SUNTRACK COMMERCE PRIVATE LIMITED	32,516,866	14.33	32,526,866	14.33
2	INDU GOENKA	1,223,660	0.54	1,225,660	0.54
3	SAROJ GOENKA	791,520	0.35	797,520	0.35
4	MEENA GOENKA	723,260	0.32	725,260	0.32
A	Total Acquirer Promoters	35,255,306	15.53	35,275,306	15.54
	Name of the Persons in Promoters's Group (Other than Acquirers)				
1	AMITABH GOENKA	6,057,748	2.67	6,037,748	2.66
2	DIWAKAR VINIYOG PRIVATE LIMITED	33,005,738	14.54	33,005,738	14.54
3	BHANU VYAPAAR PRIVATE LIMITED	26,936,762	11.87	26,936,762	11.87
4	SURAJ VINIYOG PRIVATE LIMITED	12,715,131	5.60	12,715,131	5.60
5	EMAMI ENCLAVE MAKERS PVT LTD	13,088,553	5.77	13,088,553	5.77
6	EMAMI HIGH RISE PVT LTD	12,710,553	5.60	12,710,553	5.60
7	PRITI SUREKA	3,902,888	1.72	3,902,888	1.72
8	HARSHA VARDHAN AGARWAL	1,579,634	0.70	1,579,634	0.70
9	USHA AGARWAL	1,343,208	0.59	1,343,208	0.59
10	ADITYA VARDHAN AGARWAL	1,209,648	0.53	1,209,648	0.53
11	RADHESHYAM AGARWAL	874,500	0.39	874,500	0.39
12	SANTOSH GOENKA	857,460	0.38	857,460	0.38
13	ROHIN RAJ SUREKA	750,000	0.33	750,000	0.33
14	ASHISH GOENKA	723,000	0.32	723,000	0.32
15	SURESH KUMAR GOENKA	683,430	0.30	683,430	0.30
16	RAJKUMAR GOENKA	636,750	0.28	636,750	0.28
17	JAYANT GOENKA	593,127	0.26	593,127	0.26
18	SASWAT GOENKA	555,000	0.24	555,000	0.24
19	RADHESHYAM GOENKA	541,638	0.24	541,638	0.24
20	VIBHASH VARDHAN AGARWAL	536,439	0.24	536,439	0.24
21	SACHIN GOENKA	525,000	0.23	525,000	0.23
22	JYOTI GOENKA	435,000	0.19	435,000	0.19
23	SOBHNA AGARWAL	315,000	0.14	315,000	0.14
24	JYOTI AGARWAL	315,000	0.14	315,000	0.14
25	MANSI AGARWAL	300,000	0.13	300,000	0.13
26	AVISHI SUREKA	300,000	0.13	300,000	0.13
27	PRASHANT GOENKA	258,000	0.11	258,000	0.11
28	PUJA GOENKA	257,499	0.11	257,499	0.11
29	SMRITI AGARWAL	282,000	0.12	282,000	0.12
30	VIDISHA AGARWAL	240,000	0.11	240,000	0.11
31	NIMISHA GOENKA	240,000	0.11	240,000	0.11
32	VIDULA AGARWAL	240,000	0.11	240,000	0.11
33	SHREYA GOENKA	240,000	0.11	240,000	0.11
34	RICHA AGARWAL	231,000	0.10	231,000	0.10
35	MOHAN GOENKA	228,450	0.10	228,450	0.10



36	MANISH GOENKA	194,598	0.09	194,598	0.09
37	SUSHIL KUMAR GOENKA	170,250	0.08	170,250	0.08
38	RASHMI GOENKA	150,000	0.07	150,000	0.07
39	RACHNA BAGARIA	135,000	0.06	135,000	0.06
40	YOGESH GOENKA	122,700	0.05	122,700	0.05
41	LAXMI DEVI BAJORIA	75,000	0.03	75,000	0.03
42	PRADEEP AGARWAL	31,200	0.01	31,200	0.01
43	MADAN LAL AGARWAL	30,000	0.01	30,000	0.01
44	SANGITA AGARWAL	21,000	0.01	21,000	0.01
45	DIVYA AGARWAL	21,000	0.01	21,000	0.01
46	KUSUM AGARWAL	19,500	0.01	19,500	0.01
47	SHUBHAM AGARWAL	16,230	0.01	16,230	0.01
48	DHIRAJ AGARWAL	15,000	0.01	15,000	0.01
49	ABHISHEK AGARWAL	12,000	0.01	12,000	0.01
50	VISHAL AGARWAL	8,100	0.00	8,100	0.00
51	SUMANGAL AGARWAL	8,100	0.00	8,100	0.00
52	SHANTI DEVI AGARWAL	2,139	0.00	2,139	0.00
53	TMT VINIYOGAN LIMITED	4,350,000	1.92	4,350,000	1.92
54	EMAMI PAPER MILLS LTD	466,500	0.21	466,500	0.21
55	EMAMI FRANK ROSS LIMITED	124,500	0.05	124,500	0.05
56	EMAMI CAPITAL MARKETS LIMITED	110,580	0.05	110,580	0.05
57	EPL SECURITIES LTD	42,000	0.02	42,000	0.02
B	Total Promoters Other than Acquirers & Sellers	129,833,551	57.20	129,813,551	57.19
C	TOTAL (A+B)	165,088,857	72.74	165,088,857	72.74