

Mohan Goenka
110A, Southern Avenue, Kolkata – 700 029

Date: 10.07.2014

The Secretary

National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra - Kurla Complex
Bandra(E)
Mumbai – 400 051

The Secretary

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001

The Secretary

The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata – 700 001

Dear Sir,

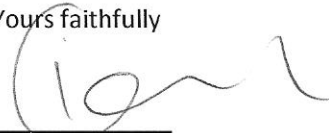
Sub: Disclosure

Please find enclosed herewith disclosure in terms of Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you

Yours faithfully

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Mohan Goenka

Encl: a/a

Disclosures under Regulation 10(6) – Report to Stock Exchanges in respect of any acquisition made in reliance upon exemption provided for in Regulation 10 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	Emami Limited	
2.	Name of the acquirer(s)	Priti A Sureka	
3.	Name of the stock exchange where shares of the TC are listed	National Stock Exchange of India Limited BSE Limited The Calcutta Stock Exchange Limited	
4.	Details of the transaction including rationale, if any, for the transfer/ acquisition of shares.	Inter Se Transfer among Promoters for 577,589 shares through Gift Deed	
5.	Relevant regulation under which the acquirer is exempted from making open offer.	10(1)(a)(ii)	
6.	Whether disclosure of proposed acquisition was required to be made under regulation 10 (5) and if so, – Whether disclosure was made and whether it was made within the timeline specified under the regulations. – Date of filing with the stock exchange.	Yes Yes 02.07.2014	
7.	Details of acquisition	Disclosures made/required to be made under regulation 10(5)	Actual
	a. Name of the transferor / seller	1. Usha Agarwal 2. Aditya Vardhan Agarwal 3. Harsha Vardhan Agarwal	1. Usha Agarwal 2. Aditya Vardhan Agarwal 3. Harsha Vardhan Agarwal
	4. Date of acquisition	09.07.2014	09.07.2014
	5. Number of shares/ voting rights in respect of the acquisitions from each person mentioned in 7(a) above	220,136 shares 227,453 shares 130,000 shares	220,136 shares 227,453 shares 130,000 shares
	6. Total shares proposed to be acquired / actually acquired as a % of diluted share capital of TC	0.26	0.26
	7. Price at which shares are proposed to be acquired / actually acquired	Transfer among promoters through Gift	NIL



8.	Shareholding details	Deed			
		Pre-Transaction		Post-Transaction	
		No. of shares held	% w.r.t. to total share capital of TC	No. of shares held	% w.r.t. to total share capital of TC
	– Each Acquirer / Transferee(*) Priti A Sureka	3,902,887	1.72	4,480,476	1.97
	– Each Seller / Transferor				
	Usha Agarwal	1,438,208	0.63	1,218,072	0.54
	Aditya Vardhan Agarwal	1,239,648	0.55	1,012,195	0.45
	Harsha Vardhan Agarwal	1,609,633	0.71	1,479,633	0.65



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Date: 10.07.2014

Place: Kolkata