emami limited

Date: 14th May, 2015

The Secretary
The National Stock Exchange of India Ltd.
Exchange Plaza, Plot No. C/1, G. Block
Bandra Kurla Complex, Bandra (E)
Mumbai: 400051

The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai: 400001

The Secretary
The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata: 700001

Dear Sir,

Sub: Code of Procedures and Practices for Fair Disclosure of Unpublished Price Sensitive Information

Enclosed please find the Code of Procedures and Practices for Fair Disclosure of Unpublished Price Sensitive Information as per the SEBI (Prohibition of Insider Trading) Regulations 2015 as considered and approved by the Board of Directors at its meeting held on 13th May 2015 and the same will be effective from 15th May 2015.

This is for your information and record.

Thanking you,

Yours faithfully,
For Emami Limited

A.K. Joshi
Company Secretary & AVP- Legal
(Encl.: As above)

Code of Practices and Procedures for Fair Disclosure of Unpublished Price Sensitive Information as envisaged under SEBI (Prohibition of Insider Trading) Regulations, 2015

Principles of Fair Disclosure for purpose of Code of Practices and Procedures for Fair Disclosure of Unpublished Price Sensitive Information.

The Company will adhere to the following so as to ensure timely and adequate disclosure of Price Sensitive Information with respect to it or its securities, which is likely to affect price of the securities.

1. The Company will make prompt public disclosure of unpublished price sensitive information that would impact price discovery no sooner than credible and concrete information comes into being in order to make such information generally available.

2. The Company will make, uniform and universal dissemination of unpublished price sensitive information to avoid selective disclosure.

3. The Compliance Officer of the Company will be Chief Investor Relations Officer to deal with dissemination of information and disclosure of unpublished price sensitive information.

4. The Company will make prompt dissemination of unpublished price sensitive information that gets disclosed selectively, inadvertently or otherwise to make such information generally available.

5. The Company will provide, appropriate and fair response to queries on news reports and request for verification of market rumours by regulatory authorities.

6. The Company will ensure that information if any shared with analysts and research personnel is not unpublished price sensitive information.



7. The Company will develop best practices to make transcripts or records of proceedings of meetings with analysts and other investor relations conferences on the website of the Company to ensure official confirmation and documentation of disclosures made.

8. The Company will handle all unpublished price sensitive information on a need- to know basis.

This Code was duly approved by the Board in its meeting held on 13th May, 2015 and the shall be effective from 15th May, 2015.

For Emami Limited

A.K. Joshi
Company Secretary & AVP- Legal

Place: Kolkata
Date: 14.05.2015