

9th October, 2026

The Manager – Listing
National Stock Exchange of India Ltd.
Exchange Plaza, Plot No. C/1, Block – G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400 051
Scrip Code: EMAMILTD

The Manager – Listing
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001
Scrip Code: 531162

Subject: Buyback of fully paid-up equity shares of face value of ₹ 1/- each (“Equity Shares”) of Emami Limited (“Company”) in terms of Securities and Exchange Board of India (Buy-Back of Securities) Regulations 2018, as amended (“Buyback Regulations”), through open market route using stock exchange mechanism (“Buyback”) – Intimation for closure of the Buyback.

This is in furtherance to, (i) our letter dated September 17, 2026 informing the outcome of the meeting of the Board of Directors of the Company, approving the Buyback; and (ii) our letter dated September 19, 2026 regarding submission of the public announcement dated September 18, 2026 (“**Public Announcement**”).

Pursuant to the buyback of equity shares of the Company approved by the board of directors at its meeting held on September 17, 2026 (“**Board Meeting**”), approved the buyback of fully paid-up equity shares of the face value of ₹ 1/- (Rupee One Only) (“**Equity Shares**”) of the Company, each from its shareholders /beneficial owners (other than those who are promoters, members of the promoter group, persons in control (and their associates)), from the open market through Stock Exchange mechanism which is not more than 10% of the aggregate of the total paid-up share capital and free reserves of the Company, which is based on the latest audited standalone and consolidated financial statements of the Company as on March 31, 2026, whichever sets out a lower amount, for an aggregate amount not exceeding ₹ 28,200.00 Lakhs (Rupees Twenty Eight Thousand and Two Hundred Lakhs Only) (“**Maximum Buyback Size**”), and at a price not exceeding ₹ 475.00/- (Rupees Four Hundred and Seventy Five Only) per Equity Share (“**Maximum Buyback Price**”), payable in cash from the open market through Stock Exchanges (the process being referred hereinafter as “**Buyback**”). The Maximum Buyback Size and Maximum Buyback Price do not include any other expenses incurred or to be incurred for the Buyback like filing fees, advisory fees, intermediaries fees, public announcement publication expenses, printing and dispatch expenses if any, brokerage, costs, fees, turnover charges, taxes such as securities transaction tax, goods and service tax (if any) and any other applicable taxes if any, stamp duty and other incidental and related expenses (collectively referred to as “**Transaction Costs**”) in accordance with the provisions of the Buyback Regulations and the Companies Act, 2013 and the rules made thereunder, each as amended from time to time (“**Companies Act**”). The Company commenced the Buyback on September 22, 2026 (“**Commencement Date**”) from its shareholders (other than those who are promoters, members of the promoter group, persons in control (and their associates)), from the open market through stock exchange mechanism, in accordance with the Buyback Regulations and Companies Act.

In this regard, please be informed that, as on October 9, 2026 (being the last of Buyback Period), the Company has bought back 73,00,000 Equity Shares at an average price of ₹ 385.26 (Rupees Three Hundred and Eighty Five and Twenty Six Paise Only) per Equity Share. Accordingly, the Company has deployed ₹ 2,81,24,10,607.90 (Rupees Two Hundred and Eighty One Crore Twenty Four Lakhs Ten Thousand Six Hundred Seven and Ninety Paise only) which represents 99.73% of the Maximum Buyback Size. Consequently, today, the Buyback Committee has approved the closure of the Buyback pursuant to the terms of the Public Announcement, with effect from, close of trading hours of October 9, 2026, prior to the expiry of sixty six working days from the Commencement Date.

Post closure of the Buyback, the post-Buyback public advertisement will be released in accordance with the provisions of the Buyback Regulations. For final number of Equity Shares bought back pursuant to the Buyback, average price at which such Equity Shares were bought back and other details relating to the Buyback, please refer to the post-Buyback public advertisement that shall be published in compliance with the Buyback Regulations.

This is for your information and records and be treated as compliance under Regulation 30 read with Part A of Schedule III, and other applicable provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements), Regulations, 2015, as amended. For details of the pre and post Buy-back shareholding pattern of the Company, please refer Annexure - A. You are requested to take note of the same.

The details would also be available on the website of the Company, i.e., www.emamilttd.in and on the websites of the stock exchanges where the shares of the Company are listed at www.bseindia.com and www.nseindia.com.

Capitalized terms not defined herein shall have the same meaning as assigned to such terms in the Public Announcement.

This is for your information and record.

Thanking you,

Yours faithfully,

For Emami Limited

Naresh
Hiralal
Bhansali

Digitally signed
by Naresh Hiralal
Bhansali
Date: 2026.10.09
19:45:05 +05'30'

N. H. Bhansali

CEO – Finance, Strategy & Business Development and CFO



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CIN: L63993WB1983PLC036030

Annexure A

Shareholding pattern of the Company, as on September 17, 2026 (“Pre Buyback”) and post the completion of the Buyback as on October 09, 2026, is as shown below:

Sr. No.	Category of Shareholders	Pre Buyback (as on September 17, 2026)		Post Buyback* (as on October 09, 2026**)	
		Number of Equity Share held	% to the existing Equity Share capital	Number of Equity Share held	% to the Equity Share capital
A.	Promoter and Promoter Group	23,93,93,412	54.84	23,93,93,412	55.78
B.	Public Shareholders	19,71,06,588	45.16	18,98,06,588	44.22
C1	Shares underlying DRs	-	-		
C2	Shares held by Employee Trust	-	-		
C.	Non Promoter-Non Public (C1+C2)	-	-		
	TOTAL (A+B+C)	43,65,00,000	100.00	42,92,00,000	100.00

**The Company is in the process of extinguishing the 73,00,000 Equity Shares, ~~out of the aggregate of [●] Equity Shares~~ bought back. The post-Buyback shareholding pattern is provided assuming extinguishment of all Equity Shares bought back by the Company.*

***We have relied on BENPOS dated October 08, 2026 since there has been no extinguishment or buyback of shares post this date.*