



E-Land Asia Holdings Pte Ltd.
(Company Registration No.: 200717117Z)
(Incorporated in Singapore)
50 Raffles Place, #11-03B, Singapore Land Tower, Singapore 048623
T: (65) 6221.9446 F: (65) 6224.9430

Date: 4th April, 2015

**The General Manager,
Department of Corporate Services
BSE Limited,
New Trading Ring,
Rotunda Building, 1st Floor,
P.J Towers, Dalal Street,
Fort, Mumbai- 400 001
Scrip Code: 532820**

**The Manager
Listing Department,
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, G-Block,
Bandra-Kurla Complex,
Bandra (East)
Mumbai- 400 051
Symbol: ELAND
The Company Secretary,
E-Land Apparel Limited
Office No. 509, 5th Floor,
Western Edge-I, Western Express Highway,
Magathane, Borivali (East),
Mumbai-400066**

Dear Sir(s),

Sub:- Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Please find enclosed the disclosure in terms of Regulation 30(1) and 30(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information and records.

Thanking you,

Yours faithfully
For and on behalf of
E-land Asia Holdings Pte. Ltd.

Authorised Signatory

ANNEXURE – I

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

Part A – Details of Shareholding

1. Name of the Target Company (TC)	E-Land Apparel Limited (formerly known as Mudra Lifestyle Limited)		
2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed	Bombay Stock Exchange Ltd.(BSE) Nation Stock Exchange of India Ltd.(NSE)		
3. Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert (PAC) with him.	E-LAND ASIA HOLDINGS PTE LTD.		
4. Particulars of the Shareholding of persons mentioned at (3) above	Number of Shares	% w.r.t .total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
As of March 31 st of the year, holding of: a) Shares b) Voting Rights (otherwise than by shares) c) Warrants, d) Convertible Securities e) Any other instrument that would entitle the holder to receive shares in the TC.	31598094	65.8424	65.8424
Total	31598094	65.8424	65.8424

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For E-LAND ASIA HOLDINGS PTE LTD.



Authorised Signatory

Date: 04.04.2015

Part-B

Name of the Target Company : E-Land Apparel Limited (formerly known as Mudra Lifestyle Limited)

Name(s) of the person and Persons Acting in Concert (PAC) with the person	Whether the person belongs to Promoter/ Promoter group	PAN of the person and PACs
E-LAND ASIA HOLDINGS PTE LTD.	Promoter	AACCE8910A

For **E-LAND ASIA HOLDINGS PTE LTD.**



Authorised Signatory

Date: 04.04.2015