EIH LIMITED
Registered Office: 4, Mangoe Lane, Kolkata-700 001
Telephone: 91-33-2248 6751 Facsimile: 91-33-2248 6785

18th March, 2011

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No. C/1, "G" Block
Bandra Kurla Complex
Bandra (E)
Mumbai – 400 051

Dear Sir,

We advise having entered into an Agreement with Pressman Advertising Limited, Pressman House, 10A Lee Road, Kolkata- 700 020 in connection with our Rights Issue.

As required under Clause 53 of the Listing Agreement we furnish the following information:

a) Disclosures regarding the shareholding (if any) of such media companies/associates in the issuer company – NIL

b) Any other disclosures related to such agreements viz. Details of nominee of the media companies on the Board of the issuer company, any management control or potential conflict of interest arising out of such agreements, etc. – NIL

c) Disclosures regarding any other back to back treaties/ contracts/ agreements/ MOUs or similar instruments entered into by the issuer company with media companies and/or their associates for the purpose of advertising, publicity, etc.:

The Agreement has been entered into with pressman exclusively for the Rights Issue and consists of :

(i) Pressman being responsible for compilation of disclosures as per part D of Schedule XIII of SEBI (ICDR) Regulations in respect of the period from 12th November, 2010 to 15th March, 2011; and

(ii) Release of statutory and other advertisements/ press releases in connection with the Company's Rights Issue.

Thank you.

Yours faithfully,
EIH Limited

Gautam Ganguli
Secretary