RELIANCE INDUSTRIES INVESTMENT AND HOLDING LIMITED

Regd. Office: 3rd Floor, Maker Chambers IV, 222; Nariman Point, Mumbai 400 021.

March 3, 2012

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001

Fax No: 2272 3121 / 2272 2037

National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra (East)
Mumbai 400 051
Fax No. 2659 8348 / 2659 8237 / 38

The Calcutta Stock Exchange Association Limited
7 Lyons Range
Kolkata 700 001
Fax No.033 – 2220 2514 / 2210 4486

Dear Sir,

Sub: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We have acquired 2,13,15,000 equity shares of EIH Limited (Target Company) representing 3.729% of the paid up capital of the Target Company.

As per provisions of Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, we attach the disclosure in the prescribed format.

Kindly acknowledge the receipt.

Thanking you,

Yours faithfully,
For **Reliance Industries Investment and Holding Limited**

S. Sudhakar
Director

Encl: As above.

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	EIH Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Reliance Industries Investment and Holding Limited		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	The Calcutta Stock Exchange Limited; BSE Limited; and National Stock Exchange of India Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t.total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
Before the acquisition under consideration, holding of :			
securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
d) Total (a+b+c)	8,45,92,273	14.80	-

Details of acquisition/sale			
a) Shares carrying voting rights acquired/ ~~sold~~	2,13,15,000	3.729	-
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) acquired / sold	-	-	-
d) Total (a+b+c)	2,13,15,000	3.729	-
After the acquisition/~~sale~~, holding of:			-
a) Shares carrying voting rights	10,59,07,273	18.529	-
b) VRs otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
d) Total (a+b+c)	10,59,07,273	18.529	-
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open market		
Date of acquisition ~~/ sale of shares / VR or date of receipt of intimation of allotment of shares,~~ whichever is applicable	March 02, 2012		

Equity share capital / total voting capital of the TC before the said acquisition / ~~sale~~	57,15,69,414
Equity share capital / total voting capital of the TC after the said acquisition / ~~sale~~	57,15,69,414
Total diluted share/voting capital of the TC after the said acquisition	-

(*) Diluted share / voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities / warrants into equity shares of the TC.

Signature of the Acquirer

For Reliance Industries Investment and Holding Limited

(Authorised Signatory)

Place: Mumbai

Date: March 3, 2012