

July 29, 2026

Online intimation/submission

The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai-400 001
Security Code: 505200

The Secretary
National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor, Plot No.C/1,
G Block, Bandra Kurla Complex, Bandra (E)
Mumbai-400 051
Symbol: EICHERMOT

Subject: Regulation 30 of the SEBI (LODR) Regulations, 2015 – Press Release

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015, please find attached a copy of the press release being issued today.

You are requested to take the same on your records.

Thanking you,
For **Eicher Motors Limited**

Atul Sharma
Company Secretary

Encl.: As above



EICHER MOTORS DELIVERS OUTSTANDING Q1 FY '27 PERFORMANCE WITH 32% REVENUE GROWTH AND 21% PROFIT SURGE

- Royal Enfield registered highest-ever quarterly motorcycle sales of 332,940 units, up 27% year-on-year
- VECV registered best-ever Q1 sales of 24,815 vehicles, up 14.8% year-on-year

Chennai, July 29, 2026: Eicher Motors Limited (EML) today announced its unaudited consolidated financial results for the first quarter of FY 2026-27, ended June 30, 2026.

For **Q1 FY '27**, EML reported best-ever **Revenue from operations** at **₹6,632 crores** with a growth of **32%** from the corresponding quarter of FY 2025-26. EBITDA grew **32%** to its highest-ever at **₹1,591 crores** as compared to **₹1,203 crores** in the same quarter of the previous financial year. **Profit After Tax** rose **21%** to **₹1,463 crores** from **₹1,205 crores** last year. Royal Enfield recorded its highest-ever quarterly sales of **332,940** motorcycles, up **27%** from **261,326** motorcycles in the corresponding quarter.

VECV's **Revenue from operations** in Q1 FY 2026-27 stood at **₹6,610 crores**, up **16.6%** from **₹5,671 crores**. EBITDA for the first quarter rose **6.1%** to **₹541 crores**, from **₹511 crores** a year ago. **Profit after tax** stood at **₹300 crores** as against **₹288 crores** last year. VE Commercial Vehicles (VECV) recorded its highest-ever first quarter sales of **24,815 vehicles**, up from **21,610 vehicles** in the previous year.

The Board of Directors of the Company today approved an investment of Rs. 1,225 Crores for Phase I of the Greenfield expansion in Andhra Pradesh, which at full utilisation can produce an additional 4.5 lakh motorcycles per year. The above capacity addition is expected to be completed during FY 2029-30, subject to market conditions.

Speaking on Royal Enfield's performance, **B. Govindarajan, Managing Director - Eicher Motors Ltd., and Chief Executive Officer - Royal Enfield** said, *"Building on a record-setting performance in FY26, we have sustained our strong momentum into the new financial year, with Royal Enfield recording its highest-ever quarterly sales and VECV recording its highest-ever Q1 sales. This quarter was historic for Royal Enfield as we commenced deliveries of the Flying Flea C6 electric motorcycle. The early response to the FF.C6 has been highly positive, reinforcing our vision of creating a new category of premium city+ electric mobility. We also strengthened our portfolio with the launch of the iconic Bullet on the 650cc platform. Globally, key markets continued to perform well, driven by new motorcycle launches. To support our growth over the long-term, we announced plans for a new greenfield manufacturing facility in Tada, Andhra Pradesh, to expand our capacity beyond the existing facilities in Tamil Nadu. Beyond these milestones, our global community remained at the heart of our journey, which was reflected in the growing participation numbers in our marquee rides and events. With a robust product launch calendar and diverse brand initiatives planned for the rest of the year, we are optimistic of maintaining our growth trajectory in the dynamic global environment."*

Speaking on VECV's performance **B. Srinivas. Managing Director and Chief Executive Officer – VECV**, said, *"We are pleased to have delivered our best-ever first quarter, with sales of 24,815 units, growing 14.8% year-on-year, while maintaining our number one position in the LMD truck market. Beyond the numbers, we continued to drive modernization in the Indian CV sector. The launch of the Volvo FMX Edge is set to transform mining productivity by combining optimized payload capability with superior safety, uptime and lifecycle value. Furthering our commitment to deliver superior uptime to Eicher customers, we added 30 new touchpoints during the quarter. We also signed a MoU with the Ministry of Road Transport and Highways under the PARIVARTAN fleet modernization scheme for the NCR, signaling our partnership to support the transition towards a cleaner and more efficient commercial vehicle fleet."*



As we look ahead, we remain focused on building on this momentum and delivering sustained value for our customers in a rapidly evolving industry."

Brand and Business Updates

The company launched the Flying Flea C6, its first electric motorcycle under the new City+ electric mobility brand - Flying Flea, along with the brand's first store in Jayanagar, Bengaluru. Inspired by the original 1940s Flying Flea and reimagined for urban riders, deliveries for the FF.C6 commenced from June 2026, as part of a phased, city-by-city expansion strategy.

Expanding its petrol motorcycle lineup, Royal Enfield launched the Bullet 650 across India, EMEA and ANZ. Available in Cannon Black and Battleship Blue, the motorcycle pays tribute to its British lineage and Indian soul carrying forward the timeless styling and distinctive character of the Bullet. The 2026 Hunter 350 portfolio also got a new Base Premium variant in Tarmac Black, alongside new Mumbai Yellow and Moonshot White colourways. Unveiled at HunterHood, Royal Enfield's street culture platform, in Lucknow, the updated range builds on the motorcycle's success since its 2022 launch.

As part of its long-term growth strategy, Royal Enfield announced plans to acquire a land parcel in Tada, Andhra Pradesh, for a new greenfield manufacturing facility. With a planned investment of approximately ₹2,500 crore implemented in a phased manner, the project will strengthen the company's manufacturing capacity to meet future market demand.

Celebrating its 125th anniversary milestone, Royal Enfield unveiled a 'World Origin Site' plaque at Redditch, marking the legacy of its first factory location. Five generations of iconic motorcycles lined Enfield Road for the unveiling alongside the 2026 Classic 650 125th Anniversary Edition.

Royal Enfield flagged off the biggest-ever Himalayan Odyssey, and announced the inaugural Himalayan Basecamp: Ladakh Edition. Together, these initiatives continue to bring together riders, adventurers and explorers while celebrating responsible travel and the spirit of Pure Motorcycling.

In international markets, Royal Enfield continued to build momentum with key product launches, lifestyle collaborations and market recognitions. The brand expanded its mid-size portfolio by launching the 2026 Goan Classic 350 in Nepal and Malaysia, introducing the Guerrilla 450 APEX in Australia and New Zealand.

Strengthening its global brand stature, Royal Enfield was ranked the world's third strongest automobile brand by Brand Finance in 2026. The recognition underscores the brand's growing international stature, strong consumer trust, and rising relevance across markets worldwide.

Topic	Activity
Product	• Royal Enfield launched Flying Flea C6 • Royal Enfield Launched Bullet 650 in India • Royal Enfield Introduced Fresh Colourways for Hunter 350 • Flying Flea C6 Deliveries Commenced in Bengaluru
Brand	• Royal Enfield Ranked Third Strongest Automobile Brand Globally by Brand Finance • Royal Enfield Plans a Strategic Manufacturing Expansion in Andhra Pradesh • Royal Enfield Opens Registrations for Continental GT Cup 2026 • Royal Enfield Himalayan 450 Records Strongest Year yet • Royal Enfield Apparel Expanded 1:3 Classic Scale Model Range with New Colours



- | | |
|--|--|
| | <ul style="list-style-type: none">• Royal Enfield Apparel Unveils Heritage Collection• Royal Enfield Commemorated 125 years of a World Origin Site Plaque in Redditch• Royal Enfield Celebrates 125 years with Biggest Ever Himalayan Odyssey• Royal Enfield Announced Himalayan Basecamp – Ladakh Edition• Royal Enfield Hosted GRRR Nights x Bengaluru |
|--|--|

About Eicher Motors Limited:

Eicher Motors Limited (EML) (Bloomberg: EIM IN, NSE: EICHERMOT) is the listed parent of Royal Enfield, global leader in the middleweight motorcycles segment (250cc - 750cc). The world's oldest motorcycle brand in continuous production, Royal Enfield has made its distinctive motorcycles since 1901. Focussed on bringing back simple, yet engaging and accessible motorcycling, Royal Enfield operates in India and over 65+ countries around the world. With modern development facilities in Leicestershire, UK, and Chennai, India, Royal Enfield makes its motorcycles in Tamil Nadu for the world. In addition to motorcycles, EML has a joint venture with Sweden's Volvo Group - VE Commercial Vehicles Limited (VECV) - which is driving modernization in India's commercial vehicle space, and in other developing countries. VECV includes the complete range of Eicher branded trucks and buses, Volvo trucks in India, engine manufacturing and exports for Volvo Group, non-automotive engines, and Eicher component business. Its integrated manufacturing plant in Pithampur, Madhya Pradesh is also the global hub for medium-duty 5 and 8-liter engines for Volvo Group. In 2020, VECV signed definitive agreements to integrate Volvo Buses India into VECV including manufacture, assembly, distribution, and sale of Volvo Buses in India. For FY '26, Eicher Motors Ltd recorded a total income of INR 23,408 crores which is approximately USD 2.44 billion. In addition, VECV reported a total revenue of INR 27,077 crores in FY '26 which is approximately USD 2.82 billion; this revenue is not consolidated in EML's income. EML is listed on the BSE and NSE. As of April 1st, 2016, Eicher Motors Limited became a part of the Nifty 50 Index. Please visit our website: www.eichermotors.com

About Royal Enfield

The oldest motorcycle brand in continuous production, Royal Enfield has created beautifully crafted motorcycles since 1901. From its British roots, a manufacturing plant was established in Madras in 1955, a foothold from which Royal Enfield spearheaded the growth of India's mid-sized two-wheeler segment. Royal Enfields are engaging, uncomplicated, accessible and fun to ride; a vehicle for exploration and self-expression. It's an approach the brand calls 'Pure Motorcycling'. Royal Enfield's premium line-up includes Bear 650, Classic 650, Bullet 650 and the Guerrilla 450 modern roadster, Hunter 350, Meteor 350, Super Meteor 650, Interceptor 650 and Continental GT 650 twins, the Shotgun 650, the Himalayan 450, the Scram 440 ADV Crossover, the iconic Bullet 350, Classic 350 and Goan Classic 350. The company recently unveiled its new city+ electric mobility brand – the Flying Flea – a fresh take on urban mobility, blending authentic design with advanced technology.

Riders and a passionate community are fostered with a rich profusion of events at a local, regional and international level. Most notable are Motoverse (previously Rider Mania), an annual gathering of thousands of Royal Enfield enthusiasts in Goa, and Himalayan Odyssey; a yearly pilgrimage over some of the toughest terrain and highest mountain passes.

A division of Eicher Motors Limited, Royal Enfield operates through more than 2074 stores across all major cities and towns in India and through nearly 1212 stores in 80+ countries around the globe. Royal Enfield also has two world-class technical centres, in Bruntingthorpe, UK, and in Chennai, India. The company's three state-of-the-art production facilities are located at Cheyyar, Oragadam and Vallam Vadagal, near Chennai. Across the world, Royal Enfield has seven modern CKD assembly facilities in Bangladesh, Nepal, Brazil (2), Thailand, Argentina and Colombia.

About VE Commercial Vehicles Ltd (VECV):

VE Commercial Vehicles Limited (VECV) is a joint venture between the Volvo Group and Eicher Motors Limited. In operation since August 2008, the company includes the complete range of Eicher branded trucks and buses, Volvo Buses and exclusive distribution of Volvo Trucks in India, engine manufacturing and exports for Volvo Group, Eicher Power Solutions and Eicher Engineering Components. A multi-brand, multi-division company, backed by innovative products & services, VECV today, is recognized as an industry leader for modernizing commercial transportation in India and the developing world.



Disclaimer: All statements included or incorporated by reference in this media release, other than statements or characterizations of historical fact are forward-looking statements. These forward-looking statements are based on our current expectations, estimates, and projections about our industry, management's beliefs, and certain assumptions made by us. Although EML believes that the expectations reflected in such forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct. Any forward-looking statement speaks only as of the date on which such statement was made, and EML undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise. No assurance can be given that actual results, performance, or achievement expressed in, or implied by, forward-looking statements within this disclosure will occur, or if they do, that any benefits may be derived from them.

For further information, please contact: corpcomm@royalenfield.com