

Online intimation/submission**The Secretary****BSE Limited**

Phiroze Jeejeebhoy Towers

Dalal Street

Mumbai-400 001

Security Code: 505200**The Secretary****National Stock Exchange of India Ltd**Exchange Plaza, 5th Floor, Plot No.C/1,

G Block, Bandra Kurla Complex, Bandra (E)

Mumbai-400 051

Symbol: EICHERMOT**Subject: - Intimation regarding Second 100 Days Campaign – “Saksham Niveshak”**

Dear Sir/Madam,

We wish to inform you that pursuant to the directives of the Investor Education and Protection Fund Authority (IEPFA), Eicher Motors Limited (“the Company”) has launched Second 100 Days Campaign titled “Saksham Niveshak”, effective from April 01, 2026 to July 09, 2026, to reach out to its shareholders whose dividends remain unpaid or unclaimed.

Purpose of the campaign:

Through this campaign, the Company aims to engage with its shareholders and assist them in the following:

- Claiming unpaid/unclaimed dividends for the period from FY 2018–29 to FY 2025–26 from the Company.
- Updating KYC details, including PAN, bank mandates, email ID, mobile number, and nomination.
- Preventing the transfer of unclaimed dividends and corresponding shares to the Investor Education and Protection Fund (“IEPF”).

Advisory for Shareholders:

Since dividends are payable only through electronic mode for shareholders with unpaid/unclaimed dividends, the amount will be credited to the shareholder’s bank account only after the required details/documents are updated.

Shareholders are requested to promptly update their KYC and bank account details to ensure smooth and timely credit of dividends and to avoid transfer of their dividends and/or shares to the IEPF Authority.



www.eichermotors.com

Mode of Updating Details:

For Shareholders holding shares in Demat form: Please contact your Depository Participants (DP) for registering or updating the KYC detail in your demat account.

For Shareholders holding shares in Physical Form: Shareholders are requested to update their KYC details, PAN, and choice of Nomination by submitting the relevant documents viz; Forms ISR-1, ISR-2, ISR-3, SH-13, SH-14 with the Registrar & Transfer Agent (RTA), MUFG Intime India Private Limited (formerly known as Link Intime India Private Limited).

The link to these forms is made available on <https://web.in.mpms.mufg.com/KYC-downloads.html> and the Company's website at: https://www.eicher.in/investors-overview/shareholders_resources/investor-service-request

Shareholders who have not claimed their dividends are requested to contact the Company's RTA at the earliest at the following address:

MUFG Intime India Private Limited

Unit: Eicher Motors Limited

C-101, Embassy 247, L.B.S. Marg, Vikhroli (West), Mumbai – 400083

Telephone No.: (022) 4918 6000 till 4918 6079, Email ID: investor.helpdesk@in.mpms.mufg.com

Service Request Portal: https://web.in.mpms.mufg.com/helpdesk/Service_Request.html

Additionally, shareholders are encouraged to register and track their requests through the SWAYAM portal: <https://swayam.in.mpms.mufg.com/>. For any assistance related to the “**Second 100 days Saksham Niveshak campaign**”, Shareholders may contact the Company at investors@eichermotors.com

Please find attached copies of the newspaper advertisement published today in Business Standard (English and Hindi - all editions) informing about the Investor Education and Protection Fund Second 100 Days Campaign – “Saksham Niveshak” as **Annexure-1**.

The said details are also available on the website of the Company at www.eichermotors.com.

This is for your information and records.

Thanking you,

For Eicher Motors Limited

Atul Sharma
Company Secretary



EICHER MOTORS LIMITED

CIN : L34102DL1982PLC129877

Registered Office: Office number 1111, 11th Floor, Ashoka Estate,
Plot Number 24, Barakhamba Road, New Delhi - 110001

Telephone: +91-11-41095173

Email: investors@eichermotors.com, **Website:** www.eichermotors.com

NOTICE TO SHAREHOLDERS

Second 100 Days Campaign - "Saksham Niveshak"

Pursuant to the directives of the Investor Education and Protection Fund Authority (IEPFA), Eicher Motors Limited ("the Company") has launched the Second 100 Days Campaign titled "Saksham Niveshak", effective from April 01, 2026, to July 09, 2026. This campaign has been initiated specifically to reach out to the shareholders and assist them in updating their Know your Customer ('KYC'), Bank Mandates, nomination details and contact information with the Company and to enable them to claim their unpaid/ unclaimed dividend(s) and prevent transfer of shares to the IEPFA.

All the shareholders of the Company who have unpaid/ unclaimed dividend or those who are required to update their Know Your Customer ('KYC') and nomination details or have any issues/ queries related to their unpaid/ unclaimed dividend and shares, are requested to write to the Company's Registrar and Share Transfer Agent ('RTA') at MUFG Intime India Private Limited (formerly known as Link Intime India Private Limited) at their office at C-101, Embassy 247, LBS Marg, Vikhroli (West), Mumbai-400083 and E-mail: Investor.helpdesk@in.mpms.mufg.com (Website: <https://in.mpms.mufg.com/>) or to the Nodal Officer of the Company at investors@eichermotors.com.

This notice is also being made available on the website of the Company at www.eichermotors.com and on the websites of stock exchanges i.e. BSE and NSE at www.bseindia.com and www.nseindia.com respectively.

For Eicher Motors Limited

Sd/-

Atul Sharma

**Company Secretary &
Compliance Officer**

Date : April 23, 2026

Place : Gurugram, Haryana



EICHER MOTORS LIMITED

CIN : L34102DL1982PLC129877

पंजीकृत कार्यालय : कार्यालय सं. 1111, 11वां तल, अशोका एस्टेट,
प्लॉट नंबर 24, बाराखम्बा रोड, नई दिल्ली - 110001

फोन : +91 11 41095173

ई-मेल: investors@eichermotors.com, वेबसाइट: www.eichermotors.com

शेयरधारकों के लिए सूचना दूसरा 100 दिवसीय अभियान – "सक्षम निवेशक"

निवेशक शिक्षा एवं संरक्षण कोष प्राधिकरण (IEPFA) के निर्देशों के अनुसार, आयशर मोटर्स लिमिटेड ("कंपनी") ने "सक्षम निवेशक" शीर्षक से दूसरा 100 दिवसीय अभियान शुरू किया है, जो 1 अप्रैल, 2026 से 9 जुलाई, 2026 तक प्रभावी रहेगा। यह अभियान विशेष रूप से शेयरधारकों तक पहुंचने और उन्हें अपने ग्राहक को जानें ("केवाईसी"), बैंक मॉडेट, नामांकन विवरण और कंपनी के साथ संपर्क जानकारी को अपडेट करने में सहायता करने के लिए शुरू किया गया है, ताकि वे अपने अवैतनिक/अदावाकृत लाभांश का दावा कर सकें और शेयरों को आईईपीएफए को हस्तांतरित होने से रोक सकें।

कंपनी के वे सभी शेयरधारक जिनका लाभांश अवैतनिक/अदावाकृत है, या जिन्हें अपने ग्राहक को जानें (केवाईसी) और नामांकन विवरण को अपडेट करने की आवश्यकता है, या जिन्हें अपने अवैतनिक/अदावाकृत लाभांश और शेयरों से संबंधित कोई समस्या/प्रश्न हैं, उनसे अनुरोध है कि वे कंपनी के रजिस्ट्रार और शेयर हस्तांतरण एजेंट (आरटीए) को एमयूएफजी इनटाइम इंडिया प्राइवेट लिमिटेड (पूर्व में लिंक इनटाइम इंडिया प्राइवेट लिमिटेड के नाम से जाना जाता था) के कार्यालय सी-101, एम्बेसी 247, एलबीएस मार्ग, विक्रोली (पश्चिम), मुंबई-400083 पर लिखें और ईमेल करें: Investor.helpdesk@in.mpms.mufg.com (वेबसाइट: <https://in.mpms.mufg.com/>) या कंपनी के नोडल अधिकारी को investors@eichermotors.com पर संपर्क करें।

यह सूचना कंपनी की वेबसाइट www.eichermotors.com पर भी उपलब्ध कराई जा रही है। और स्टॉक एक्सचेंजों की वेबसाइटों, अर्थात् बीएसई और एनएसई की वेबसाइटों www.bseindia.com और www.nseindia.com पर भी उपलब्ध कराई जा रही है।

वास्ते आयशर मोटर्स लिमिटेड

हस्ता./—

अतुल शर्मा

कम्पनी सचिव एवं

अनुपालन अधिकारी

तिथि : अप्रैल 23, 2026

स्थान : गुरुग्राम, हरियाणा