www.eichermotors.com

May 1, 2020

**The Secretary**
**BSE Limited**
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001
**Security Code: 505200**

**The Secretary**
**National Stock Exchange of India Ltd**
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai 400 051
**Symbol: EICHERMOT**

Dear Sir/ Madam,

**Ref: Disclosure under Regulation 30 of SEBI (LODR) Regulations, 2015**

Pursuant to Regulation 30 of SEBI (LODR) Regulations, 2015, please find attached a copy of Company's statement being issued.

Thanking you,
For **Eicher Motors Limited**

**Manhar Kapoor**
**General Counsel & Company Secretary**

Encl: a.a.

**Eicher Motors Limited**
**Corporate Office:**
**#96, Sector – 32**
**Gurugram – 122001**
**Haryana, India**
**Tel +91 124 4415600**

**Registered Office**
**CIN: L34102DL1982PLC129877**
**3rd Floor – Select Citywalk**
**A – 3, District Centre, Saket**
**New Delhi – 110 017, India**
**Email: info@eichermotors.com**

# ROYAL ENFIELD - COMPANY STATEMENT

**Friday - 1 May, 2020**

In accordance with the directives of the Government, and the complete lockdown in the country owing to COVID-19 pandemic, Royal Enfield suspended operations and production across its factories, technology centres in India and UK, all company offices and dealerships in the country starting March 23, 2020.

For the month of April, Royal Enfield's manufacturing facilities across Tiruvottiyur, Oragadam and Vallam Vadagal in Chennai, and the entire supply chain including the company's dealerships across India, remained closed ,in compliance with the Government directives. Due to this complete halt in operations, Royal Enfield has reported sales of 91 units for the month of April 2020.

Royal Enfield will continue to closely monitor the situation and take appropriate action as per regulatory and administrative guidance.

***For further information, please contact***,
Swati Sundareswaran - swati@roaylenfield.com
Ridhi Jain - ridhi@royalenfield.com

**About Royal Enfield:**

The oldest motorcycle brand in continuous production, Royal Enfield made its first motorcycle in 1901. A division of Eicher Motors Limited, Royal Enfield has created the mid-sized motorcycle segment in India with its unique and distinctive modern classic bikes. With its new manufacturing base in Chennai, India, Royal Enfield is able to grow its production rapidly against a surge in demand for its motorcycles. With more than 30% compounded annual growth rate over the last 8 years, Royal Enfield is fast becoming a very important player in the global mid-size motorcycle market and is working towards re-inventing this space with motorcycles that are evocative and engaging and great fun to ride.

Royal Enfield's motorcycle line-up includes the newly launched Interceptor INT 650 and the Continental GT 650, powered by a modern 648cc twin cylinder engine. Royal Enfield also manufactures the Classic, Bullet and Thunderbird models in 350cc displacement and the purpose-built Himalayan powered by the new LS410 engine. Royal Enfield operates through 939 large format stores including 13 company-operated stores and 500 studio format stores in all major cities and towns in India, and exports to over 50 countries across the world including the USA, UK, several European and Latin American countries, as well as the Middle East and South-East Asia.

Royal Enfield also organizes and supports many motorcycling events and rides globally, more prominently the Rider Mania – an annual gathering of Royal Enfield riders from all over the world to the lovely beaches of Goa, and the Himalayan Odyssey, the most arduous motorcycle ride over some of the toughest roads and highest mountain passes in the Himalayas.