



September 26, 2026

To,
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C-1, Block-G,
Bandra Kurla Complex, Bandra (E),
Mumbai-400051

SYMBOL: EFACTOR
ISIN: INE0KFF01017

Subject: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”).

Dear Sir/ Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI LODR Regulations”), read with the applicable provisions of Schedule III thereto and the SEBI Master Circular dated January 30, 2026, We hereby inform that the Company has entered into a sponsorship arrangement with DS Group for an amount of ₹5.00 crore in connection with the Company’s project Shiva Immersive Show, subject to the terms and conditions of the relevant sponsorship arrangement.

The material details of the sponsorship arrangement, as applicable, are enclosed as **Annexure A**.

We request you to kindly take the above information on record.

Yours Faithfully

For E Factor Experiences Limited

Rahul Chauhan
(Company Secretary & Compliance Officer)

Encl.: As above



Annexure A

S. No.	Particulars	Remarks
1	Name of the entity awarding the order/ contract	DS Group
2	Significant terms and conditions of order /contract awarded in brief	Sponsorship arrangement pursuant to the proposal shared by the Company, providing specified branding and associated sponsorship rights in connection with “Shiva Immersive Show”.
3	Whether the Order/Contract has been awarded by domestic/international entity	Domestic Entity
4	Nature of Order/Contract	Sponsorship arrangement for branding and associated sponsorship rights in connection with “Shiva Immersive Show”.
5	Whether domestic or international	Domestic
6	Time period by which the Order/Contract is to be executed	For the duration of “Shiva Immersive Show” as specified in the sponsorship proposal
7	Broad consideration or size of the Order/Contract	₹ 5.00 crore
8	Whether the Promoter/ Promoter Group/ Group Companies have any interest in the entity that awarded the Order/Contract? If yes, nature of interest and details thereof	No
9	Whether the Order/Contract would fall within related party transactions? If yes, whether the same is done at “arm’s length”	No