

ENCOMPASS

Date: 26/03/2026

To
The Manager
Listing Department,
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No. C-1, Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400 051

Company Symbol: ENCOMPAS; ISIN: INE433T01015

Subject: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 (“Listing Regulations”)

Dear Sir/ Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended from time to time, we wish to inform you that Encompass Design India Limited has launched a new home furnishing brand, “**Blisshome**”, as part of its strategic initiative to expand and strengthen its presence in the home décor segment.

This launch complements the Company’s existing brand, **Stoa Paris**, and is in line with its business objectives.

The aforesaid initiative has been undertaken in the ordinary course of business and is aligned with the Company’s objective of strengthening its presence in the home furnishing segment.

Further, the said development does not constitute a related party transaction and does not result in any change in the management or control of the Company.

This disclosure is being made in compliance with Regulation 30 of the SEBI (LODR) Regulations, 2015, to ensure transparency and regulatory compliance.

Details of the new brand are enclosed as *Annexure A*.

Kindly take the above information on record.
Thanking You.

For Encompass Design India Limited

Amit Rajendraprasad Dalmia
Chairman & Managing Director
DIN: 00210919

Encl: as above

Encompass expands home décor portfolio with the launch of Blisshome, a smart, design-led bedding brand for aspirational younger affluent Indians.

Encompass Design India Limited (NSE: ENCOMPAS) today announced the launch of Blisshome, a smart everyday home furnishing brand designed to offer comfortable, functional and stylish bedding solutions for aspirational Indian consumers who lead busy lives. With this launch, Encompass continues to strengthen its home furnishing portfolio, which includes Stoa Paris.

Conceptualized based on the market research and need gaps in the segment, Blisshome addresses a clear whitespace in the Indian bedding industry - the new Indian consumer's growing need for convenience-first solutions that fit seamlessly into their lifestyle and yet do not compromise on aesthetics.

As the first Indian bed linen brand with a pre-dominant fitted-sheet portfolio, the brand is designed to eliminate messy corners and keep beds looking neat throughout the day, making bed-making simpler and faster. Exactly what the busy aspirational India needs. Built for the long haul, Blisshome collections come with a 100+ washes guarantee, ensuring the same comfortable feel and wrinkle-free, polished finish wash after wash.

Blisshome combines aspirational designs with high everyday utility, offering consumers a practical and stylish bedding solution that keeps up with their lives.

The products will initially be available on Amazon.

About Encompass Design India Limited

Encompass Design India Limited (NSE: ENCOMPAS) is a house of premium consumer brands built specifically for the affluent India. The company identifies whitespaces in the affluent consumer market landscape – seeing consumer needs way before the market wakes up to them – and builds premium brands with the depth and conviction to address and even amplify these whitespaces.

Its current portfolio includes Stoa Paris, India's premium home fashion brand, and Small Batch, a gourmet food brand built around the art of culinary craft. Each brand is built from first principles - product conviction first, digital-native execution throughout.