

# Encompass Design India Limited (EDIL)

Formerly Encompass Design India Private Limited

CIN NO: L74210MH2010PLC200672



**ENCOMPASS**  
DESIGN INDIA LIMITED  
(Operating As Scalesauce)

To  
The Manager  
Listing Department,  
National Stock Exchange of India Limited  
Exchange Plaza, 5<sup>th</sup> Floor  
Plot No. C-1, Block G  
Bandra Kurla Complex, Bandra (E)  
Mumbai – 400 051

Date: 20/02/2026

**Company Symbol: ENCOMPAS; ISIN: INE433T01015**

**Subject: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 (“Listing Regulations”)**

Dear Sir/ Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended from time to time, we wish to inform you that the Company has formalised a strategic collaboration with Reliance Centro, a well-established large-format retail chain operating through an integrated Omni-channel model.

As part of its business growth strategy, the Company has strengthened the offline presence of its home fashion brand, Stoa Paris, through an initial launch scheduled on 23<sup>rd</sup> February, 2026 at Reliance Centro Dahisar (Mumbai). This initiative forms part of the Company’s ongoing efforts to enhance distribution reach and improve product accessibility across select urban markets, in line with evolving consumer preferences for convenience-driven retail channels. It is clarified that this arrangement does not constitute a purchase order; any orders, if placed, will be governed separately in accordance with mutually agreed terms.

The collaboration has been entered into in the ordinary course of business and is expected to augment the Company’s market presence. The arrangement does not constitute a related party transaction and does not result in any change in the management or control of the Company.

This disclosure is being made in compliance with Regulation 30 of the SEBI (LODR) Regulations, 2015 to ensure transparency and regulatory compliance.

The details of the association are provided in *Annexure -A* attached herewith.

Kindly take the same on your record and oblige us.

Thanking You.

**For Encompass Design India Limited**

**Amit Rajendraprasad Dalmia**  
**Chairman & Managing Director**  
**DIN: 00210919**



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Mumbai 400063.

*Annexure – A*

## **Encompass Design India Ltd takes Stoa Paris Offline with Launch at Reliance Centro**

With its focus on meeting the aspirations of the new affluent India, Encompass is taking its **home fashion** brand – Stoa Paris, offline after rapidly emerging as one of the top-5 selling brands on Amazon. Stoa Paris is disrupting the home décor category with its bold fashion-first design aesthetics that appeal to the new affluent India that is keen to reflect their changed aesthetics sensibility in their homes too. Having built a strong foundation through digital and direct-to-consumer channels, now the brand is extending that success into offline retail through carefully selected environments where consumers can experience the brand’s designs, quality and textures in person. This move reflects Stoa’s belief that its bold fashion designs will make an even bigger impact in a real-world display as it allows for higher sensorial interaction.

Marking the first milestone in this journey, Stoa Paris has launched at Reliance Centro. Reliance Centro is one of India’s largest fashion store formats, housing 450+ international and national brands, with 33 stores across 24 locations nationwide and average store sizes of around 75,000 sq. ft., offering a large-scale, immersive shopping experience. This launch represents Stoa’s entry into large format retail and serves as a strategic entry into the high-footfall offline retail environment.

While this marks the starting point, Stoa Paris’ larger offline vision includes expanding into large format stores across the country, alongside entering top high-street Multi-Brand Outlet (MBO) markets. By combining national retail visibility with local distribution strength, Stoa aims to create a scalable offline presence that complements its digital-first foundation. This phased hybrid model will form the backbone of Stoa’s next growth chapter, ensuring the brand becomes accessible wherever customers choose to shop for premium home and lifestyle products.