

# ENCOMPASS

Date: May 19, 2026

To  
**National Stock Exchange of India Limited**  
Listing Compliance Department,  
Exchange Plaza, 5th Floor,  
Plot No. C/1, Block-G,  
Bandra, Kurla Complex, Bandra (E),  
Mumbai-400051

**Company Symbol: ENCOMPAS; ISIN: INE433T01015**

Dear Sir/Madam,

**Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Execution of Celebrity Endorsement Agreement**

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that the Company has executed a Celebrity Endorsement Agreement with Penultimate LLP and Dharma Collab Artists Agency LLP, representing Mr. Karan Johar, for endorsement, promotion and marketing of the Company's products under the brand "Stoa Paris".

The detailed information as required under Regulation 30 read with events specified in Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/1/3762/2026 dated January 30, 2026, as amended, are enclosed herewith as *Annexure-A*.

The aforesaid information is also being made available on the website of the Company.

Kindly take the same on your records.

Thanking You,

**For Encompass Design India Limited**

**Amit Rajendraprasad Dalmia**  
Chairman & Managing Director  
DIN: 00210919

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## Annexure-A.

The detailed information as required under Regulation 30 read with events specified in Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/1/3762/2026 dated January 30, 2026, as amended.

Sr. No.	Particulars	Details
1.	Name(s) of parties with whom agreement is entered	Encompass Design India Limited has entered into a Celebrity Endorsement Agreement with Penultimate LLP representing Mr. Karan Johar and Dharma Collab Artists Agency LLP.
2.	Purpose of entering into the agreement	Appointment of Mr. Karan Johar as Brand Ambassador for promotion, marketing and advertisement of the Company's home fashion products under the brand "Stoa Paris".
3.	shareholding, if any, in the entity with whom the agreement is executed	Not Applicable
4.	Significant terms of the agreement (in brief) special rights like right to appoint directors, first right to share subscription in case of issuance of shares, right to restrict any change in capital structure etc.;	Not Applicable however Tenure of agreement is 12 months from effective date, unless terminated earlier as per terms of agreement.
5.	Whether, the said parties are related to promoter / promoter group / group companies in any manner. If yes, nature of relationship;	No
6.	whether the transaction would fall within related party transactions? If yes, whether the same is done at "arm's length"	Not Applicable
7.	In case of issuance of shares to the parties, details of issue price, class of shares issued;	Not Applicable
8.	Any other disclosures related to such agreements, viz., details of nominee on the board of directors of the listed entity, potential conflict of interest arising out of such agreements, etc.;	The Agreements did not contain any such clause with regard to Nominee Directors on the Board of the Company and there was no potential conflict of interest arising out of such agreements.
9.	In case of termination or amendment of agreement, listed entity shall disclose additional details to the stock exchange(s): a) name of parties to the agreement; b) nature of the agreement; c) date of execution of the agreement; d) details of amendment and impact thereof or reasons of termination and impact thereof.	Not Applicable