

ENCOMPASS

To,
The Manager
Listing Department,
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor Plot No. C-1,
Block G Bandra Kurla Complex, Bandra (E)
Mumbai – 400 051

Date: October 15, 2026

Company Symbol: ENCOMPAS; ISIN: INE433T01015

Subject: Press Release – Encompass Design India Limited to Acquire 100% Stake in Ballr Apparels Private Limited

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”), we are pleased to submit herewith a press release regarding the proposed acquisition of 100% stake in Ballr Apparels Private Limited, which operates under the brand name “Bummer”. The proposed acquisition is pursuant to the non-binding term sheet executed in this regard and remains subject to due diligence and the execution of definitive transaction agreements.

The press release provides details of the proposed acquisition and its strategic significance for the Company.

We request you to kindly take the above information on record.

For Encompass Design India Limited

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Amit Rajendraprasad Dalmia
Chairman & Managing Director
DIN: 00210919

Encl.: Press Release

Encompass Design India to acquire 100% stake in Bummer, expanding its multi-brand consumer portfolio

Proposed acquisition of Ballr Apparels (which operates Bummer) strengthens Encompass' lifestyle portfolio and expands its multi-brand consumer platform into innerwear and loungewear

Mumbai, India - October 13, 2026: Encompass Design India Limited ("Encompass" or the "Company"), a listed consumer brands platform focused on building and scaling differentiated consumer businesses, has proposed to **acquire 100% of Ballr Apparels Private Limited**, the company behind Bummer, an innerwear and loungewear brand. The proposed acquisition, with an **aggregate consideration of ₹4.65 crores**, marks **Encompass' entry into the apparel category and represents a strategic expansion of its lifestyle portfolio**. The consideration comprises **₹4.00 crores through share swap and ₹65 lakh in cash**, subject to due diligence, finalization of the transaction structure and execution of definitive agreements.

Expanding into apparel and strengthening the lifestyle portfolio

- The proposed **acquisition adds a new consumer category to Encompass' growing portfolio**, which currently spans **gourmet sauces, home furnishings, bedding and décor, and home essentials**
 - Bummer marks **Encompass' entry into innerwear and loungewear**, broadening its lifestyle portfolio and advancing its strategy of building differentiated consumer brands across categories
- **Bummer can leverage Encompass' existing brand-building, marketing, e-commerce and operational capabilities to support its growth and scale**

Scaling brands through a shared operating platform

- **Encompass leverages shared capabilities** across consumer insights, brand strategy, marketing, creative and content, technology, e-commerce, supply chain and operations
 - Its **platform-led model enables operating efficiencies**, scalable brand development and disciplined capital deployment across its portfolio
- The proposed acquisition of Bummer extends this model into apparel, complementing Encompass' existing portfolio while retaining distinct brand identities and positioning

Transaction details

- Encompass proposes to acquire 100% of Ballr Apparels Private Limited for an aggregate consideration of ₹4.65 crore, comprising ₹4.00 crores through share swap and ₹65 lakhs in cash
- The proposed consideration implies **0.6x FY26 sales and 2.5x FY26 book value**
- The transaction is expected to be completed within six months, subject to satisfactory due diligence, fulfilment of applicable conditions precedent, receipt of necessary approvals and execution of definitive agreements

About Encompass Design India Limited:

Encompass Design India Limited is a consumer brands platform focused on identifying intent consumer categories, building differentiated brands and scaling them through shared operating capabilities. Its portfolio spans gourmet sauces, home furnishings, bedding and décor, and home essentials, supported by a platform designed to enable efficient brand development and growth.

Contact us:**Mr. Tarak Nagda**

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Meeting Request

Safe Harbour

Certain statements in this document that are not historical facts are forward looking statements. Such forward looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.