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Date: 12th February, 2016

To,
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai-400001

To,
National Stock Exchange of India Limited
Exchange Plaza,
Plot no. C/1, G Block,
Bandra-Kurla Complex Bandra (E)
Mumbai- 400 051

Ref: ASHAPURA INTIMATES FASHION LIMITED
Scrip Code-535467

Subject: Opening of EBO Store at Magneto Mall, Raipur

Dear Sir,

We are pleased to inform you that our Company Ashapura Intimates Fashion Limited has inaugurated an Exclusive Brand Outlet today 12th of February, 2016 at Shop No. SF7, 2nd Floor, Magneto The Mall, Labhandi, Raipur : 492001, Chhattisgarh.

Kindly acknowledge the receipt of the same and update in your records.

Thanking You.

Yours Faithfully,

For ASHAPURA INTIMATES FASHION LIMITED.

Manisha Pareek
Company Secretary & Compliance officer

