



Date: September 16, 2021

To,

Department of Corporate Services,  
**BSE Limited**  
Phiroze Jeejeebhoy Towers, Dalal Street,  
Mumbai – 400 001

Scrip Code: 543272

To,

Listing Department,  
**National Stock Exchange of India Limited**  
C-1, G-Block, Bandra-Kurla Complex  
Bandra (E), Mumbai – 400 051

Symbol: EASEMYTRIP

Dear Sir/Ma'am,

### Sub: Media Release

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip expands international presence to Philippines, Thailand, and the USA**” being issued to the media.

You are requested to take the aforesaid on record.

Thanking you

Yours faithfully,  
**For EASY TRIP PLANNERS LIMITED**

**Priyanka Tiwari**  
**Company Secretary and Compliance Officer**  
**Membership No: A50412**

## Easy Trip Planners Limited

Registered Office : Building No 223, Patparganj Industrial Area, Patparganj, New Delhi, Delhi 110092

Phone : +91 - 11 - 43030303, 43131313 E-mail : support@easemytrip.com Web : www.EaseMyTrip.com | CIN No. L63090DL2008PLC17904



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Government of India



## EaseMyTrip expands international presence to Philippines, Thailand, and the USA

*The company will operate through localized search engines and national subsidiaries which would also enhance the offerings and experience of customers from other countries*

**New Delhi, 16 September 2021** - EaseMyTrip, one of India's second-largest online travel platforms, has expanded its international footprint by incorporating wholly-owned subsidiaries in the Philippines, Thailand, and the United States of America as part of its second phase of the global expansion strategy. The company has forayed into these new countries anticipating a huge pent-up global demand for the travel and tourism sector in the coming months.

EaseMyTrip has previously established its presence across countries such as the UAE, Singapore, and the UK to cater to their Indian customers traveling to these countries. However, as a part of this new phase of expansion, the company will launch a localized travel search engine in each global subsidiary to enable the customers in the region to enjoy the value-based services of EaseMyTrip.

Currently, the search engine developed for the UAE is live, and the subsidiaries in Singapore, the UK, Philippines, Thailand, and the United States of America are set to follow suit. The subsidiaries will also replicate the lean and cost-effective operating model that the brand has successfully adopted in India for over 13 years and will continue to pass on maximum benefits to customers in the respective regions.

In addition to this, the company will also explore opportunities with local companies and services across these countries to not only strengthen offerings within these countries but also to enhance the travel experience of their customers who visit these countries.

Speaking on the expansion strategy, **Nishant Pitti, CEO and Co-Founder, EaseMyTrip** said, "Philippines, Thailand, and the USA represent a significant part of our international holiday package business and we are excited to foray into these markets for this new phase of global expansion. With a strong pent-up travel demand across the world, we see a wider global market open for travel, and we believe that EaseMyTrip is well-poised for explosive growth internationally.

The introduction of local search engines in these countries marks a new chapter in our journey as we present our best-in-class services to a new set of customers. Over the past 13 years, we have established a strong foothold in the Indian travel industry, and we look forward to launching our unique business model and replicate our success in these global markets as well. We are excited about the opportunities that this new phase will bring in, and we are optimistic that this will pave the way for significant expansion prospects in the future”

EaseMyTrip is ranked second amongst key OTAs in India and is also the fastest-growing travel portal between FY18 to FY20 based on Gross Booking Revenue. The company, which has been profitable since inception, provides its customers with the option of zero-convenience fees during ticket booking.

### **About EaseMyTrip**

EaseMyTrip (a public listed company at NSE and BSE) is India’s second-largest and only profitable online travel platform. Further, growing at a CAGR of nearly 50%, it is one of the fastest-growing internet companies. EaseMyTrip offers 'End to End' travel solutions which include air tickets, hotels and holiday packages, rail tickets & bus tickets as well as ancillary value-added services. EaseMyTrip provides its customers with the option of zero-convenience fees during bookings. As of December 31, 2020, EaseMyTrip provided its customers with access to more than 400 international and domestic airlines, nearly 1 million hotels in India and international jurisdictions, almost all the railway stations in India as well as bus tickets and taxi rentals for major cities in India. In addition, as of December 31, 2020, EaseMyTrip had 59,274 registered travel agents across almost all major cities in India.

Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in Philippines, Singapore, Thailand, the UAE, the UK, and the USA.