

March 16, 2026

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Symbol: EASEMYTRIP
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Sub: Media Release

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith copy of the media release titled “**EaseMyTrip Recognised Among the “Most Trusted Brands of India 2026–2027”, Reinforcing Strong Consumer Confidence**” being issued to the media.

The aforesaid information will be hosted on the website of the company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

Priyanka Tiwari
Group Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

Phone : +91 - 11 43030303, 43131313 | E-mail : Care@easemytrip.com | Web: www.EaseMyTrip.com | CIN No. L63090DL2008PLC179041



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EaseMyTrip Recognised Among the “Most Trusted Brands of India 2026–2027”, Reinforcing Strong Consumer Confidence

Recognition announced at the 6th Edition of the “Most Trusted Brands of India 2026–2027” platform organised by Team Marksmen Network with Business Standard as the media partner and India Today as the televised partner.

New Delhi, March 16th, 2026: EaseMyTrip, one of India’s leading online travel-tech platforms, has been recognised among the brands featured in the “Most Trusted Brands of India 2026–2027”, reflecting the strong confidence that travellers place in the platform and its focus on delivering reliable and customer-centric travel services.

The announcement was made at the 6th Edition of the “Most Trusted Brands of India 2026–2027” platform organised by Team Marksmen Network, with Business Standard as the media partner and India Today as the televised partner which honours brands that have built lasting credibility through consistent service, innovation, and ethical business practices.

The selection follows a structured and transparent evaluation process conducted by Coherent Market Insights, combining large-scale primary research with secondary data analysis to assess consumer trust across sectors. Brands are evaluated across multiple parameters including authenticity, consistency, transparency, customer experience, and governance practices, supported by extensive consumer interviews and multi-stage data validation. This rigorous methodology ensures an objective identification of India’s most trusted brands.

Over the years, EaseMyTrip has built a strong reputation in the travel industry. The company’s customer-first approach, including its widely recognised zero-convenience fee model and focus on simplifying travel planning, has helped it gain the confidence of millions of users across India and international markets.

Commenting on the recognition, Rikant Pittie, CEO and Co-Founder of EaseMyTrip, said: “Trust has always been central to EaseMyTrip’s journey. Being recognised among India’s most trusted brands reflects the confidence that travellers place in our platform. We remain committed to improving travel experiences through innovation and dependable service.”

EaseMyTrip continues to strengthen its technology-driven ecosystem while expanding its presence across global markets. The recognition highlights the company’s growing role as a preferred travel partner for millions seeking trustworthy and seamless travel experiences.

About EaseMyTrip

MEDIA RELEASE

EaseMyTrip (listed on NSE and BSE) is one of India's largest online travel-tech platforms in terms of air ticket bookings, as per the Crisil Report–Assessment of the OTA Industry in India (Feb 2021). Bootstrapped and profitable since its inception, the company is one of the leading online travel-tech platforms in the country, delivering consistent profitability and industry-leading EBITDA margins. EaseMyTrip offers end-to-end travel solutions including flights, hotels, holiday packages, trains, buses, cabs, and ancillary travel services. It is also one of the only OTAs in India to offer customers a zero-convenience fee option. The platform provides access to over 400 international and domestic airlines and 2.9 million+ hotels worldwide, along with train, bus, and cab bookings. Founded in 2008, EaseMyTrip is headquartered in Delhi with offices across Noida, Gurugram, Bengaluru, and Mumbai, and has an expanding international presence through subsidiaries in the Philippines, Singapore, Thailand, the UAE, the UK, the USA, New Zealand, Saudi Arabia, and Brazil.

For Media Queries:

EaseMyTrip Public Relations
Ms. Kiran Sharma
Kiran.Sharma@easemytrip.com
+91 70422 54318