

December 11, 2024

BSE Ltd. P J Towers, Dalal Street, FortMumbai - 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE).Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai - 400051 Symbol: EASEMYTRIP
---	--

Sub: Media Release

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled **“EaseMyTrip Expands its Reach, Unveils a New Franchise Store in Bengaluru, Karnataka”** being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

Priyanka Tiwari
Group Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

Phone : +91 - 11 43030303, 43131313 | E-mail : Care@easemytrip.com | Web: www.EaseMyTrip.com | CIN No. L63090DL2008PLC179041



MEDIA RELEASE

EaseMyTrip Expands its Reach, Unveils a New Franchise Store in Bengaluru, Karnataka

The 22nd store under the flagship EaseMyTrip Franchise program enhances the brand's offline presence in South India

New Delhi, December 11, 2024: EaseMyTrip.com, one of India's leading online travel tech platforms, announces the launch of its 22nd franchise store. The new store is in Bengaluru, Karnataka. This expansion reflects the company's commitment to bridging online convenience with personalised offline travel services under its flagship EaseMyTrip Franchise program.

Situated at White Pearl Building, 154 6th Main Road, 4th Block Jayanagar, Bengaluru, Karnataka-560011, the state-of-the-art store offers a comprehensive array of travel services, including domestic and international flight bookings, hotel reservations, customised holiday packages, and seamless bus and railway bookings. Specialised services such as luxury cruise bookings, visa assistance, and curated corporate travel solutions are also available.

Commenting on the launch, **Mr. Rikant Pittie, Co-founder of EaseMyTrip, stated;** *"Bengaluru's vibrant cosmopolitan culture and its reputation as India's tech hub make it a significant market for us. This store aligns with our vision to bring bespoke travel solutions to our customers and strengthen our presence in key regions across the country."*

The Bengaluru franchise further reinforces EaseMyTrip's ambitious goal of establishing 100 stores by FY25, cementing its leadership in combining online efficiency with offline expertise for an unmatched travel experience.

About EaseMyTrip

EaseMyTrip (a publicly listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 47% during FY20-24 in profits before tax, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services.

EaseMyTrip offers its users the option of zero-convenience fee during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

For Media Queries:

EaseMyTrip Public Relations
Ms. Bhavika Sharma
bhavika.sharma@easemytrip.com
+91 98117 87304