PCJ

Jeweller for generations

Date: 29/05/2015

To,

The Listing Compliance Department,

BSE Limited,

P. J. Tower, Dalal Street,

Mumbai – 400001

To,

The Listing Compliance Department,

National Stock Exchange of India Limited,

Exchange Plaza, Bandra Kurla Complex,

Bandra (East), Mumbai - 400051

Sub.: Intimation of opening of 52nd Showroom

Ref.: PC Jeweller Limited (Scrip Code: 534809, Symbol: PCJEWELLER)

Dear Sir/Madam,

We have great pleasure in informing you that the Company is opening its 52nd showroom on Sunday, May 31, 2015, at Durgapur (West Bengal), at the following address:

Plot No. – C 100, Near Junction Mall, Durgapur (West Bengal)

The showroom is spread across a total area of 5,000 sq.ft. and is segregated into two floors. The ground floor exhibits gold jewellery, whereas the first floor houses diamond and silver jewellery and an exquisite lounge. After this the Company will have total 52 showrooms under the **'PC Jeweller'** brand located across 43 cities in India.

Kindly take the information on record.

Thanking you.

Yours sincerely,

For **PC Jeweller Limited**

JEWELLER LIMITED New Delhi

(VIJAY PANWAR)

Company Secretary