



Dr. Reddy's Laboratories Ltd.

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September 20, 2012

Corporate Relationship Department  
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"Exchange Plaza"  
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**Scrip Code : 500124**

**Scrip Code : DRREDDY-EQ**

Dear Sirs,

**Sub: Press Release**

Please find enclosed a Press Release on "Dr. Reddy's announces the Launch of Amoxicillin Tablets, Capsules, and Oral Suspension".

Kindly arrange to disseminate and display the same on your Notice Board for the purpose of information.

With regards,

  
Sandeep Poddar  
Company Secretary

Encl: as above

CC: New York Stock Exchange Inc. (Stock Code: RDY)

# Press Release



## Dr. Reddy's announces the Launch of Amoxicillin Tablets, Capsules, and Oral Suspension

**Hyderabad, India, September 20, 2012**

Dr. Reddy's Laboratories (NYSE: RDY) announced today that it has launched Amoxicillin Tablets Capsules, and Oral Suspension, a bioequivalent generic version of Amoxil® (Amoxicillin) Tablets, Capsules, and Oral Suspension in the US Market on September 17, 2012. Amoxicillin Tablets (500 mg and 875 mg), Capsules (250 mg and 500 mg), and Oral Suspension (125 mg/5 ml, 200 mg/5 ml, 250 mg/5 ml, and 400 mg/5 ml) are approved by the United States Food and Drug Administration (USFDA).

The Amoxil® brand and generic Tablets (875 mg) has U.S. sales of approximately \$22.2 Million, Capsules has U.S. sales of approximately \$67.2 Million, and Oral Suspension has U.S. sales of approximately \$89.5 Million, all for the most recent twelve months ending June 2012 according to IMS Health\*.

Dr. Reddy's Amoxicillin Tablets in 500 mg and 875 mg are available in bottle counts of 20 and 100. Amoxicillin Capsules in 250 mg and 500 mg are available in bottle counts of 100 and 500. Amoxicillin Oral Suspension in 200 mg/5 ml and 400 mg/5 ml are available in bottle sizes of 50 ml, 75 ml, and 100 ml. Amoxicillin Oral Suspension in 125 mg/5 ml and 250 mg/5 ml are available in bottle sizes of 80 ml, 100 ml, and 150 ml.

### Disclaimer

This press release includes forward-looking statements, as defined in the U.S. Private Securities Litigation Reform Act of 1995. We have based these forward-looking statements on our current expectations and projections about future events. Such statements involve known and unknown risks, uncertainties and other factors that may cause actual results to differ materially. Such factors include, but are not limited to, changes in local and global economic conditions, our ability to successfully implement our strategy, the market acceptance of and demand for our products, our growth and expansion, technological change and our exposure to market risks. By their nature, these expectations and projections are only estimates and could be materially different from actual results in the future.

### About Dr. Reddy's

Dr. Reddy's Laboratories Ltd. (NYSE: RDY) is an integrated global pharmaceutical company, committed to providing affordable and innovative medicines for healthier lives. Through its three businesses - *Pharmaceutical Services and Active Ingredients*, *Global Generics* and *Proprietary Products* – Dr. Reddy's offers a portfolio of products and services including APIs, custom pharmaceutical services, generics, biosimilars, differentiated formulations and NCEs. Therapeutic focus is on gastro-intestinal, cardiovascular, diabetology, oncology, pain management, anti-infective and pediatrics. Major markets include India, USA, Russia and CIS, Germany, UK, Venezuela, S. Africa, Romania, and New Zealand. For more information, log on to: [www.drreddys.com](http://www.drreddys.com)

**Note to editor:** Amoxicillin tablets (500 mg and 875 mg), capsules (250 mg and 500 mg), and oral suspension (125 mg/5 ml, 200 mg/ 5 ml, 250 mg/ 5 ml, and 400 mg/5 ml) are indicated for: Treatment of infection of the ear, nose, throat, genitourinary tract, skin and skin structure, and lower respiratory tract that are due to susceptible strains of designated microorganisms and also in combination for treatment of H. pylori infection and duodenal ulcer disease

Amoxil® is a registered trademark of GlaxoSmithKline LLC and is licensed to Dr. Reddy's Laboratories, Inc.

\*IMS National Sales Perspectives: Retail and Non-Retail MAT June 2012



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