

16th June 2016

To,
The Secretary
BSE Limited
P J Towers,
Dalal Street,
Mumbai – 400 001

The Manager
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No C/1,
G Block, Bandra – Kurla Complex,
Bandra (East), Mumbai – 400 051

Stock Code: 532706

Stock Code: INOXLEISUR

Dear Sir / Madam,

Sub: Ticketing Agreement with PayTM

We wish to inform you that the Company has entered into Ticketing Agreement with One97 Communications Ltd which is the owner of the website www.paytm.com, Paytm mobile application, Paytm IVR, Paytm WAP site, etc. (Collectively referred to as “Paytm”) for promotions, marketing and listing of its movie/events tickets inventory and related products and services on the Paytm Marketplace.

A copy of the Press Release is attached herewith.

We request you to kindly take the same on record.

Thanking you,

Yours faithfully,
For Inox Leisure Limited


Dhanraj Mulki
Company Secretary &
Vice President – Legal



INOX associates with Paytm to provide convenience to customers

~ Alliance to facilitate bookings for movie tickets ~

June 15, 2016: INOX Leisure Ltd, India's leading multiplex chain, announced an association with e-commerce platform, Paytm, to sell movie tickets to moviegoers. The e-commerce platform will provide greater convenience to guests and expand the booking platform of INOX across India.

Commenting on this partnership, **Alok Tandon, CEO, INOX Leisure Ltd** said: "We, at INOX, have consistently worked towards enhancing customer experience. In the current technology-driven ecosystem, it is important to innovate in order to stay ahead of the curve. This alliance with Paytm will provide convenience to our audience right at their fingertips. "

About INOX leisure Ltd:

INOX Leisure Limited (INOX) is amongst India's largest multiplex chains with 107 multiplexes, 420 screens spread in 57 cities, making it a truly Pan India multiplex chain. For easy and convenient ticket booking, INOX offers online booking on www.inoxmovies.com and through its smartphone applications. For movie updates and various offers, one can follow us on Facebook (www.facebook.com/INOXLEISURE) Twitter (www.twitter.com/INOXLEISURE) and Instagram (www.instagram/inoxmovies).

LIVE THE MOVIE only at INOX!