December 08, 2016

BSE Limited,
Corporate Service Department,
1st Floor, P.J. Towers,
Dalal Street,
Mumbai 400 001

The National Stock Exchange of India Limited,
Exchange Plaza, 3rd Floor,
Plot No. C/1, "G" Block,
Bandra Kurla Complex, Bandra East,
Mumbai 400 051

Security Code: 500878

Symbol: CEATLTD

Sub: Transfer of Equity Shares of the Company to Investor Education and Protection Fund (IEPF) Suspense Account

Dear Sir/Madam,

In accordance with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and the Policy on Determination of Materiality of Events of the Company, we hereby enclose the following documents:

1. Copy of Circular Letter dated December 6, 2016
2. Copies of Notice published on December 7, 2016 in Economic Times (English), Free Press Journal (English) and Navshakti (Marathi).

The aforesaid Circular Letter was sent to shareholders via Speed Post/Registered Post, who had not claimed their dividends for seven or more consecutive years and whose shares are liable to transfer to (IEPF) Suspense Account as per Section 124 (6) of the Companies Act, 2013 read with Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules 2016.

You are requested to take the same on records.

Thanking you,

Yours Truly,

For **CEAT Limited**

Shruti Joshi
Company Secretary

Enclosure: As above

CEAT LIMITED
CIN: L25100MH1958PLC011041
Registered Office: 463, Dr. Annie Besant Road, Worli, Mumbai 400 030
Telephone No.: 022-24930621 **Fax:** 022-25297423
E-mail: investors@ceat.in; **Website:** www.ceat.com

December 6, 2016

IMPORTANT & URGENT FOR YOUR IMMEDIATE ATTENTION

Dear Shareholder(s),

Sub: Transfer of Equity Shares of the Company held by you to Investor Education and Protection Fund (IEPF) Suspense Account

We would like to inform you that as per Section 124 of the Companies Act, 2013 (the Act) and other applicable provisions all unpaid or unclaimed dividends are required to be transferred by the Company to the Investor Education and Protection Fund (IEPF) established by the Central Government after completion of 7 (seven) years. Full details of such unclaimed dividends are regularly updated by the Company on the website of the Ministry of Corporate Affairs (MCA).

Ministry of Corporate Affairs has recently notified new Rules namely "Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules 2016" which have come into force from September 7, 2016. The said Rules, amongst other matters, contain provisions for transfer of all shares in respect of which dividend has not been paid or claimed for 7 (seven) consecutive years or more to IEPF Suspense Account.

Our records indicate that you have not claimed your dividend for last 7 (seven) years and the amount(s) is/are lying unpaid / unclaimed against your folio / demat account, the details of which are given in the Annexure. **You are therefore requested to claim the unpaid / unclaimed amount(s) by returning the enclosed Annexure duly signed so as to reach our Registrar & Transfer Agents – TSR Darashaw Limited at the below mentioned address on or before January 31, 2017.**

However, in case, the dividend amounts are not claimed within the stipulated time period i.e. on or before January 31, 2017 or such other date as may be extended, the Company will be compelled to transfer your shares to IEPF Suspense Account, upon completion of 3 (three) months from the date of this intimation or such other date as may be extended, without any further notice, by following the due process as provided in the notification which is as under:

a) In case you hold shares in physical form: Duplicate share certificate(s) will be issued and transferred to the IEPF Suspense Account. The original share certificate(s) which stand registered in your name and is held by you will stand automatically cancelled and be deemed non-negotiable.

b) In case you hold shares in electronic form: Your demat account will be debited for the shares liable for transfer.

Please note that post the transfer of shares to the IEPF, you may claim from IEPF Authority both the unclaimed dividend amount and the shares by making an application in prescribed Form IEPF-5 online and sending the physical copy of the same duly signed (as per the specimen signature recorded with the Company) along with requisite documents enumerated in the Form-IEPF - 5.

The Rules and the application form (Form IEPF – 5), as prescribed by the MCA for claiming back the shares / dividend are available on the website of MCA at www.iepf.gov.in.

Please note that no claim shall lie against the Company in respect of unclaimed dividend amount and shares transferred to IEPF Authority pursuant to the said Rules.

Please take necessary immediate action at your end.

In case of any query, you may please contact the Company/ TSR Darashaw Limited at the following addresses /email/ telephone nos.

CEAT Limited, 463, Dr. Annie Besant Road, Worli, Mumbai 400 030 Email: investors@ceat.in Tel: 022-2493 0621	TSR Darashaw Limited, 6-10 Haji Moosa Patrawalla Industrial Estate, 20, Dr. E Moses Road, Mumbai 400 021 Email:csg-unit@tsrdarashaw.com Tel : +91 22 6658686 Fax : +91 22 66568484

Yours faithfully,

For **CEAT Limited**

Sd/-
Shruti Joshi
Company Secretary

Encl/- as above

Annexure

ZV/MCA/IEPF:

To,
TSR DARASHAW LIMITED
(CIN:U67120MH1985PLC037369)
6-10, Haji Moosa Patrawala Industrial Estate,
20, Dr. E. Moses Road, Near Famous Studio,
Mahalaxmi, Mumbai 400 011.

Dear Sir / Madam,

Unit: CEAT Limited
Sub: Payment of unclaimed dividend

With reference to the circular letter dated December 6, 2016, kindly arrange to make the payment of unclaimed dividend as stated below: (Tick / whichever is applicable).

- ❑ I enclose the original instrument(s).
- ❑ I do not possess the original instrument(s).

I confirm that I have not encashed the instrument(s) sent to me earlier nor have I received any money in connection with the payment(s) mentioned below:

Account No./ Folio:

Warrant No.	Net Amount (Rs. P.)	Date of Payment	Last Date to Claim
		31-Jul-10	31-Jan-17
		02-Sep-11	31-Jan-17
		16-Aug-12	31-Jan-17
		29-Aug-13	31-Jan-17
		01-Oct-14	31-Jan-17
		17-Aug-15	31-Jan-17
		29-Mar-16	31-Jan-17

I request you to register my new address as given below and self attested copies of the following documents towards Identity Proof and Address proof are enclosed as supporting .

- Self Attested copy of PAN card
- Self Attested copy of Passport/ Aadhar Card/ latest Utility Bill (should not be older than 3 months)

New Address: _____

_____

Place :
Date :

Signature of first holder : _____

CEAT LIMITED

CIN: L25100MH1958PLC011041
Regd. Office: 463, Dr. Annie Besant Road, Worli, Mumbai 400 030
(T) +91 22 2493 0621 (F) +91 22 2529 7423
Website: www.ceat.com; E-mail: investors@ceat.in

NOTICE

TRANSFER OF EQUITY SHARES OF THE COMPANY TO INVESTOR EDUCATION AND PROTECTION FUND (IEPF) SUSPENSE ACCOUNT

This Notice is given pursuant to the provisions of Section 124 of the Companies Act, 2013 ("the Act") read with the Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016 ("the said Rules") notified by the Ministry of Corporate Affairs effective from September 7, 2016.

The Act and the said Rules, *inter alia* provide for transfer of all shares in respect of which dividend(s) has not been paid or claimed for 7 (seven) consecutive years or more to the Investor Education and protection Fund (IEPF) Suspense Account.

Accordingly, individual communication is being sent to all the concerned shareholders, whose share(s) are liable to be transferred to IEPF Suspense Account, at their address available with the Company. The Company has also uploaded on its website www.ceat.com, details of such shareholders and their shares which are due for transfer to IEPF Suspense Account. The concerned shareholders are requested to refer the above website to verify the details of the shares liable to be transferred to the IEPF Suspense Account.

Shareholders may also note that both the unclaimed dividends and corresponding shares including all benefits accruing on such shares, if any, once transferred to the IEPF can be claimed back from IEPF Authority after following the procedure prescribed under the said Rules. Shareholders may note that no claim shall lie against the Company in respect of unclaimed dividend amount and shares transferred to IEPF Authority pursuant to the said Rules.

Concerned shareholders holding such shares in physical form and whose shares are liable to be transferred to IEPF Suspense Account, may note that the Company would be issuing duplicate share certificate(s) in lieu of original share certificate(s) held by them for the purpose of transfer to the IEPF and the original share certificate(s) held by the shareholders shall stand cancelled and be deemed non-negotiable. The shareholders may further note that the details uploaded by the Company on its website should be regarded and shall be deemed adequate notice in respect of issue of duplicate share certificate(s) by the Company for the purpose of transfer to the IEPF Suspense Account pursuant to the said Rules. In respect of shares held in Demat form, delivery instruction slip shall be signed by the Company for transferring the shares to IEPF Suspense Account as per the said Rules.

In case the Company does not receive any communication from the concerned shareholders by January 31, 2017 or such other date as may be extended, the Company shall, with a view to complying with the requirements as set out in the said Rules, transfer the shares to the IEPF Suspense Account by the due date and as per procedure stipulated in the said Rules.

For claiming the unpaid/unclaimed dividend or in case you need any information/clarification, please contact Registrar and Share Transfer Agents of the Company viz. TSR Darashaw Limited, 6-10, Haji Moosa Patrawala Industrial Estate, 20, Dr. E. Moses Road, Near Famous Studio, Mahalaxmi, Mumbai 400 011, Tel. No. 66178484, Email id: csg-unit@tsrdarashaw.com

For **CEAT Limited**

Shruti Joshi
Company Secretary

Mumbai
December 6, 2016

सीएट लिमिटेड

सीआयएन : एल२५१००एमएच१९५८पीएलसी०११०४१

नोंद. कार्यालय : ४६३, डॉ. ॲनी बेझंट रोड, वरळी, मुंबई ४०००३०

(दू) + ९१ २२ २४९३ ०६२१ (एफ) + ९१ २२ २५२९ ७४२३

वेबसाईट : www.ceat.com; ई-मेल : investors@ceat.in

सूचना

इन्व्हेस्टर एज्युकेशन ॲन्ड प्रोटेक्शन फंड (आयइपीएफ)

सस्पेन्स अकाऊंटमध्ये कंपनीच्या समन्याय शेअर्सचे हस्तांतरण

सदर सूचना कंपनी अधिनियम, २०१३ च्या कलम १२४ ('सदर ॲक्ट') सहवाचता इन्व्हेस्टर एज्युकेशन ॲन्ड प्रोटेक्शन फंड ऑथॉरिटी (अकाऊंटिंग, ऑडिट, ट्रान्सफर ॲन्ड रिफंड) रूल्स २०१६ ('सदर रूल्स') नुसार निगम व्यवहार मंत्रालयाकडून दिनांक ७ सप्टेंबर, २०१६ पासून परिणामकारक असून त्या अन्वये दिली.

सदर ॲक्ट आणि सदर रूल्स इन्व्हेस्टर एज्युकेशन ॲन्ड प्रोटेक्शन फंड (आयइपीएफ) सस्पेन्स अकाऊंट यांस इतर गोष्टींसह शेअर धारकांद्वारे सलग ७ (सात) वर्ष वा जास्तकरिता भरणा न केलेले वा दावा न केलेल्या लाभांशाकरिता सर्व शेअर्सच्या हस्तांतरणाकरिता आहे.

त्याप्रमाणे सदर नियमांच्या अनुपालनाकरिता, कंपनीने सर्व संबंधित शेअरधारकांना त्यांच्या कंपनीकडे नोंदणीकृत असलेल्या पत्त्यावर संपर्क साधला आहे, ज्यांचे शेअर्स आयइपीएफ सस्पेन्स अकाऊंटमध्ये हस्तांतर करण्यास योग्य आहेत. कंपनीने जे शेअर्स आयइपीएफ सस्पेन्स अकाऊंटमध्ये हस्तांतर करण्यास थकीत आहेत त्या शेअर्सधारकांचे आणि त्यांच्या शेअर्सचे तपशील कंपनी वेबसाईट **www.ceat.com** येथे अपलोड केले आहेत. संबंधित शेअरधारकांना वरील वेबसाईट त्यांचे शेअर्स जे आयइपीएफ सस्पेन्स खात्यात हस्तांतर करण्यास पात्र आहेत ते पडताळण्याची विनंती करण्यात येत आहे.

शेअरधारकांनी नोंद घ्यावी की, आयइपीएफ सस्पेन्स खात्यात एकदा शेअर हस्तांतर झाल्यास सदर दावा न केलेले शेअर्स आणि संलग्न शेअर्स त्यासह असलेले लाभ, सदर तारखेनंतर सदर नियमांतर्गत विहित प्रक्रिया करून आयइपीएफ ऑथॉरिटीकडे दावा करू शकतात आणि कंपनी कोणत्याही दाव्यास जबाबदार राहणार नाही. शेअरधारकांनी नोंद घ्यावी की, सदर दावा न केलेल्या लाभांश रक्कम आणि सदर रूल्स अन्वये आयइपीएफ ऑथोरिटीकडे हस्तांतर करण्यात आलेल्या शेअर्ससंबंधी कंपनी जबाबदार राहणार नाही.

संबंधित शेअरधारक जे प्रत्यक्षरित्या शेअर्सचे धारक आहेत आणि ज्यांचे शेअर्स आयइपीएफ सस्पेन्स खात्यात हस्तांतरण करण्यास योग्य आहेत त्यांनी नोंद घ्यावी की, कंपनी आयइपीएफ सस्पेन्स अकाऊंटमध्ये हस्तांतर करण्यास त्यांच्याद्वारे धारक असलेल्या मूळ शेअर प्रमाणपत्राऐवजी शेअर प्रमाणपत्राची प्रतिलिपी निर्गमित करीत आहे आणि शेअरधारकांद्वारे धारक असलेले मूळ शेअर प्रमाणपत्र रद्द केले जाईल आणि व्यवहार करण्यास योग्य राहणार नाही. शेअरधारकांनी पुढे नोंद घ्यावी की, सदर रूल्स अन्वये आयइपीएफ सस्पेन्स खात्यांत हस्तांतर करण्यासंबंधी कंपनीद्वारे शेअर प्रमाणपत्राची प्रतिलिपी निर्गमित करण्यासंबंधाची आणि पर्याप्त सूचना असल्याचे समजावे. अप्रत्यक्षरित्या धारक शेअर्सकरिता कंपनी डिपॉझिटरी पार्टिसिपंट्स् यांस डिलेव्हरी इन्स्ट्रक्शन स्लिप देतील जी आयइपीएफ सस्पेन्स खात्यामध्ये हस्तांतर करण्यास आयइपीएफ ऑथॉरिटीकडून पडताळण्यात येईल.

दिनांक ३१ जानेवारी, २०१७ वा पुढे ढकलण्यात आलेल्या इतर सदर कोणत्याही तारखेपर्यंत कंपनीकडे कोणत्याही संबंधित सभासदाकडून कोणताही संपर्क न झाल्यास, कंपनी सदर नियमांत मांडलेल्या आवश्यकतांच्या अनुपालनाकरिता अंतिम तारखेपर्यंत आणि सदर नियमांतील प्रक्रियेप्रमाणे आयइपीएफ सस्पेन्स खात्यात शेअर्सचे हस्तांतरण करतील.

विनाभरणा केलेले/विना दावा केलेल्या शेअर्सच्या दाव्याकरिता वा तुम्हाला काही माहिती/स्पष्टीकरण हवे असल्यास कंपनीचे रजिस्ट्रर आणि शेअर ट्रान्सफर एजंटस् म्हणजेच टीएसआर दाराशॉ लिमिटेड, ६-१०, हाजी मूसा पत्रावाला इंडस्ट्रिअल इस्टेट, २०, डॉ. इ. मोझेस रोड, फेमस स्टुडिओजवळ, महालक्ष्मी, मुंबई-४०००११, दू. क्र. ६६१७८४८४, इमेल आयडी : **csg-unit@tsrdarashaw.com** येथे संपर्क साधावा.

सीएट लिमिटेड करिता

श्रुती जोशी

कंपनी सचिव

मुंबई

६ डिसेंबर, २०१६

CEAT LIMITED

CIN: L25100MH1958PLC011041
Regd. Office: 463, Dr. Annie Besant Road, Worli, Mumbai 400 030
(T) +91 22 2493 0621 (F) +91 22 2529 7423
Website: www.ceat.com; E-mail: investors@ceat.in

NOTICE

TRANSFER OF EQUITY SHARES OF THE COMPANY TO INVESTOR EDUCATION AND PROTECTION FUND (IEPF) SUSPENSE ACCOUNT

This Notice is given pursuant to the provisions of Section 124 of the Companies Act, 2013 ("the Act") read with the Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016 ("the said Rules") notified by the Ministry of Corporate Affairs effective from September 7, 2016.

The Act and the said Rules, *inter alia* provide for transfer of all shares in respect of which dividend(s) has not been paid or claimed for 7 (seven) consecutive years or more to the Investor Education and protection Fund (IEPF) Suspense Account.

Accordingly, individual communication is being sent to all the concerned shareholders, whose share(s) are liable to be transferred to IEPF Suspense Account, at their address available with the Company. The Company has also uploaded on its website www.ceat.com, details of such shareholders and their shares which are due for transfer to IEPF Suspense Account. The concerned shareholders are requested to refer the above website to verify the details of the shares liable to be transferred to the IEPF Suspense Account.

Shareholders may also note that both the unclaimed dividends and corresponding shares including all benefits accruing on such shares, if any, once transferred to the IEPF can be claimed back from IEPF Authority after following the procedure prescribed under the said Rules. Shareholders may note that no claim shall lie against the Company in respect of unclaimed dividend amount and shares transferred to IEPF Authority pursuant to the said Rules.

Concerned shareholders holding such shares in physical form and whose shares are liable to be transferred to IEPF Suspense Account, may note that the Company would be issuing duplicate share certificate(s) in lieu of original share certificate(s) held by them for the purpose of transfer to the IEPF and the original share certificate(s) held by the shareholders shall stand cancelled and be deemed non-negotiable. The shareholders may further note that the details uploaded by the Company on its website should be regarded and shall be deemed adequate notice in respect of issue of duplicate share certificate(s) by the Company for the purpose of transfer to the IEPF Suspense Account pursuant to the said Rules. In respect of shares held in Demat form, delivery instruction slip shall be signed by the Company for transferring the shares to IEPF Suspense Account as per the said Rules.

In case the Company does not receive any communication from the concerned shareholders by January 31, 2017 or such other date as may be extended, the Company shall, with a view to complying with the requirements as set out in the said Rules, transfer the shares to the IEPF Suspense Account by the due date and as per procedure stipulated in the said Rules.

For claiming the unpaid/unclaimed dividend or in case you need any information/clarification, please contact Registrar and Share Transfer Agents of the Company viz. TSR Darashaw Limited, 6-10, Haji Moosa Patrawala Industrial Estate, 20, Dr. E. Moses Road, Near Famous Studio, Mahalaxmi, Mumbai 400 011, Tel. No. 66178484, Email id: csg-unit@tsrdarashaw.com

For CEAT Limited

Mumbai
December 6, 2016

Shruti Joshi
Company Secretary