



PCJ
Jeweller for generations

Date: August 29, 2014

To,
The Listing Compliance Department,
BSE Limited,
P. J. Tower, Dalal Street,
Mumbai – 400 001

To,
The Listing Compliance Department,
National Stock Exchange of India Limited,
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400051

**Sub.: Disclosure under Regulation 13(6) of SEBI (Prohibition of Insider Trading)
Regulations, 1992**

Ref.: PC Jeweller Limited (Scrip Code: 534809, Symbol: PCJEWELLER)

Dear Sir/Madam,

In compliance of Regulation 13(6) of SEBI (Prohibition of Insider Trading) Regulations, 1992, as amended, please find enclosed herewith the disclosure in Form D, received by the Company in terms of Regulation 13(4) of SEBI (Prohibition of Insider Trading) Regulations, 1992, from Shri Ramesh Kumar Sharma, Executive Director & C.O.O. of the Company.

Kindly take the same on record.

Thanking you,

For PC Jeweller Limited


(VIJAY PANWAR)
Company Secretary



Encl.: As above

CIN: L36911DL2005PLC134929 PC Jeweller Limited

Corporate Office : C - 54, IInd Floor, Vikas Marg, Preet Vihar, Delhi - 110 092 Ph. : 011 - 49714971 Fax : 011 49714972

Regd. & Head Off. : 24/2708, Bank Street, Karol Bagh, New Delhi - 110 005, INDIA

OTHER SHOWROOMS : NEW DELHI: Karol Bagh • Pitampura • Kingsway Camp • Rajpuri Garden • South Extn., Part-I • GK-I • UTTAR PRADESH: Ghaziabad • Indrapuram • Noida • Lucknow • Kanpur •
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RAJASTHAN: Jodhpur • Bhilwara • Pali • Beawar • Ajmer • PUNJAB: Ludhiana • Amritsar
info@pcjeweller.com • www.pcjeweller.com

FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulations 13(4), 13(4A) and 13(6)]

- 1) The Compliance Officer,
PC Jeweller Limited, New Delhi
- 2) BSE Limited, Mumbai
- 3) National Stock Exchange of India Limited, Mumbai

Details of change in shareholding or voting rights held by Director or Officer and his dependents or Promoter or
Person who is part of Promoter Group

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/ Director /Officer	No. & % of shares/voting rights held by the Promoter/Person who is part of Promoter Group/ Director/Officer	Date of receipt of allotment advice/ acquisition/sale of shares/ voting rights	Date of intimation to company	Mode of acquisition (market purchase /public / rights / preferential offer etc.)/sale	No. & % of shares/ voting rights post acquisition/ sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Dependents holding (Spouse) Name: Santosh Sharma PAN: ARFPS5792M Address: G – 74, Swaran Appartment, Pitampura, Delhi – 110034	258850 0.14%	28/08/2014	29/08/2014	Market sale	255000 0.14%	Anand Rathi Securities Ltd. INB230676935	NSE	N.A.	N.A.	3850	Rs.664775/-

Signature:

Name: RAMESH KUMAR SHARMA

Designation: Executive Director & Chief Operating Officer