

Date: July 23, 2014

To,
The Listing Compliance Department,
BSE Limited,
P. J. Tower, Dalal Street,
Mumbai – 400 001

To,
The Listing Compliance Department,
National Stock Exchange of India Limited,
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai – 400 051

**Sub.: Disclosure under Regulation 13(6) of SEBI (Prohibition of Insider Trading)
Regulations, 1992**

Ref.: PC Jeweller Limited (Scrip Code: 534809, Symbol: PCJEWELLER)

Dear Sir/Madam,

In compliance of Regulation 13(6) of SEBI (Prohibition of Insider Trading) Regulations, 1992, as amended, please find enclosed herewith the disclosure in Form C, received by the Company in terms of Regulation 13(3) of SEBI (Prohibition of Insider Trading) Regulations, 1992, from DVI Fund Mauritius Ltd.

Kindly take the same on record.

Thanking you,

For PC Jeweller Limited,


(VIJAY PANWAR)
Company Secretary



Encl.: As above

PC Jeweller Limited

Corporate Office : C - 54, IIInd Floor, Vikas Marg, Preet Vihar, Delhi - 110 092 Ph. : 011 - 49714971 Fax : 011 49714972

Regd. & Head Off. : 24/2708, Bank Street, Karol Bagh, New Delhi - 110 005, INDIA CIN: L36911DL2005PLC134929

OTHER SHOWROOMS : NEW DELHI: Karol Bagh • Pitampura • Kingsway Camp • Rajouri Garden • South Extn., Part-I • GK-I • UTTAR PRADESH: Ghaziabad • Indirapuram • Noida • Lucknow • Kanpur •
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RAJASTHAN: Jodhpur • Bhilwara • Pali • Beawar • Ajmer • PUNJAB: Ludhiana • Amritsar
info@pcjeweller.com • www.pcjeweller.com

FORM C

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

(Regulation 13 (3) and (6))

Regulation 13(3) – Details of change in shareholding in respect of persons holding more than 5% shares in a listed company

Name, PAN No & address of shareholders	Shareholding prior to acquisition/sale	No. & % of shares/voting rights acquired/sold	Receipt of allotment advice/acquisition of shares/sale of shares – specify	Date of intimation to company	Mode of acquisition on (market purchase/public rights/preferential offer etc.)	No. & % of shares/voting rights post-acquisition/sale	Trading member through whom the trade was executed with SEBI Registration no. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
DV1 Fund Mauritius Ltd AACCD 9482G c/o Cim Fund Services Ltd, 33 Edith Cavell Street, Port Louis, Mauritius	9,405,878 5.25%	82,000 0.046%	18 July 2014	22 July 2014	Market Purchase	9,323,878 5.2%	Edelweiss Securities Ltd NSE – INB231193310	National Stock Exchange	N/A	N/A	82,000	9,792,926.80

Signature of the acquirer/ Authorized Signatory:



Date: 22 July 2014