

Date: 12/02/2014

To,
The Listing Compliance Department,
BSE Limited,
P. J. Tower, Dalal Street,
Mumbai – 400 001

To,
The Listing Compliance Department,
National Stock Exchange of India Limited,
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400051

**Sub.: Disclosure under Regulation 13(6) of SEBI (Prohibition of Insider Trading)
Regulations, 1992**

Ref.: PC Jeweller Limited (Scrip Code: 534809, Symbol: PCJEWELLER)

Dear Sir/Madam,

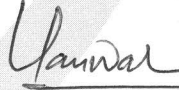
Please find enclosed herewith disclosures under Regulation 13(6) of SEBI (Prohibition of Insider Trading) Regulations, 1992 of following persons:

- 1) Mr. Miyar Ramanath Nayak : Independent Director
- 2) Mr. Ramesh Kumar Sharma : Executive Director & Chief Operating Officer

Kindly take the same on record.

Thanking you,

For PC Jeweller Limited,


(VIJAY PANWAR)

Company Secretary



Encl.: As above

PC Jeweller Limited

Corporate Office : C - 54, IIInd Floor, Vikas Marg, Preet Vihar, Delhi - 110 092 Ph. : 011 - 49714971 Fax : 011 49714972

Regd. & Head Off. : 24/2708, Bank Street, Karol Bagh, New Delhi - 110 005, INDIA

OTHER SHOWROOMS : NEW DELHI: Karol Bagh • Pitampura • Kingsway Camp • Rajouri Garden • South Extn., Part-I • GK-I • UTTAR PRADESH: Ghaziabad • Indirapuram • Noida • Lucknow • Kanpur •
HARYANA: Gurgaon • Faridabad • Rohtak • Panchkula • CHANDIGARH • UTTARAKHAND: Dehradun • Haridwar • MADHYA PRADESH: Bhopal • Indore • CHHATTISGARH: Raipur • Bilaspur •
RAJASTHAN: Jodhpur • Bhilwara • Pali • Beawar • Ajmer • PUNJAB: Ludhiana • Amritsar
info@pcjeweller.com • www.pcjeweller.com

FORM B

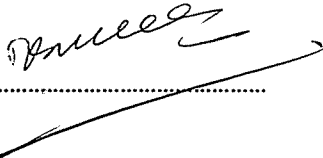
Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulations 13(2), 13(2A) and 13(6)]

To,
The Compliance Officer,
PC Jeweller Limited,
New Delhi.

Details of shares or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group, or positions taken in derivatives by Director or Officer and his dependents

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/Director/Officer	MiyarRamanathNayak PAN: AAVPN2456J Address: 1106B, Tower 1, Brigade Palm Spring, 24 th Main Road, Puttenhalli,, J. P. Nagar, 7 th Phase, Bangalore - 560078
Date of assuming office of Director/Officer OR Date of Becoming Promoter/part of Promoter Group	February 7, 2014
No. & % of shares/voting rights held at the time of becoming Promoter/ part of Promoter Group/Director/Officer	Nil
Date of intimation to company	February 10, 2014
Mode of acquisition (market purchase/public/rights/preferential offer etc.)	Not Applicable
Trading member through whom the trade was executed with SEBI Registration No. of the TM	Not Applicable
Exchange on which the trade was executed	Not Applicable
Buy quantity	Not Applicable
Buy value	Not Applicable

Note: The above table shall be applicable with suitable modifications to disclosures for position taken in derivatives also.

Signature.....

Designation: Director

FORM B

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 [Regulations 13(2), 13(2A) and 13(6)]

To,
The Compliance Officer,
PC Jeweller Limited,
New Delhi.

Details of shares or voting rights held by Director or Officer and his dependents or Promoter or Person
who is part of Promoter Group, or positions taken in derivatives by Director or Officer and his dependents

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/Director /Officer	Date of assuming office of Director /Officer OR Date of Becoming Promoter/part of Promoter Group	No. & % of shares/voting rights held at the time of becoming Promoter/ part of Promoter Group/ Director/Officer	Date of intimation to company	Mode of acquisition (market purchase / public / rights / preferential offer etc.)	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value
<p>Name: Ramesh Kumar Sharma PAN: AGCPS7106B Address: G – 74, Swaran Appartment, Pitampura, Delhi – 110034</p> <p>Dependents holding (Spouse) Name: Santosh Sharma PAN: ARFPS5792M Address: G – 74, Swaran Appartment, Pitampura, Delhi – 110034</p>	February 7, 2014	<p>5500 0.00 %</p> <p>258850 0.14%</p>	February 11, 2014	<p>i) 1530 (IPO)</p> <p>ii) 3470 (Market Purchase)</p> <p>iii) 500 (Market Purchase)</p> <p>i) 255000 (Pre IPO holding)</p> <p>ii) 3850 (Market Purchase)</p>	<p>i) Not Applicable</p> <p>ii) Anand Rathi Securities Ltd. INB011371557 INB230676935</p> <p>iii) SBICap Securities Ltd. INB 011053031</p> <p>i) Not Applicable</p> <p>ii) Anand Rathi Securities Ltd. INB011371557 INB230676935</p>	<p>i) Not Applicable</p> <p>ii) BSE & NSE</p> <p>iii) BSE</p> <p>i) Not Applicable</p> <p>ii) BSE & NSE</p>	<p>i) 1530</p> <p>ii) 3470</p> <p>iii) 500</p> <p>i) 255000</p> <p>ii) 3850</p>	<p>i) Rs.198900/- @130/- per share</p> <p>ii) Rs.614739/- @ Average price of Rs.177.16/- per share</p> <p>iii) Rs.68604/- @ Average price of Rs.137.21/- per share</p> <p>i) Rs.5100000/-</p> <p>ii) Rs.604737/- @ Average price of Rs.157.07/- per share</p>

Signature: 
Name: **RAMESH KUMAR SHARMA**
Designation: Executive Director & Chief Operating Officer